

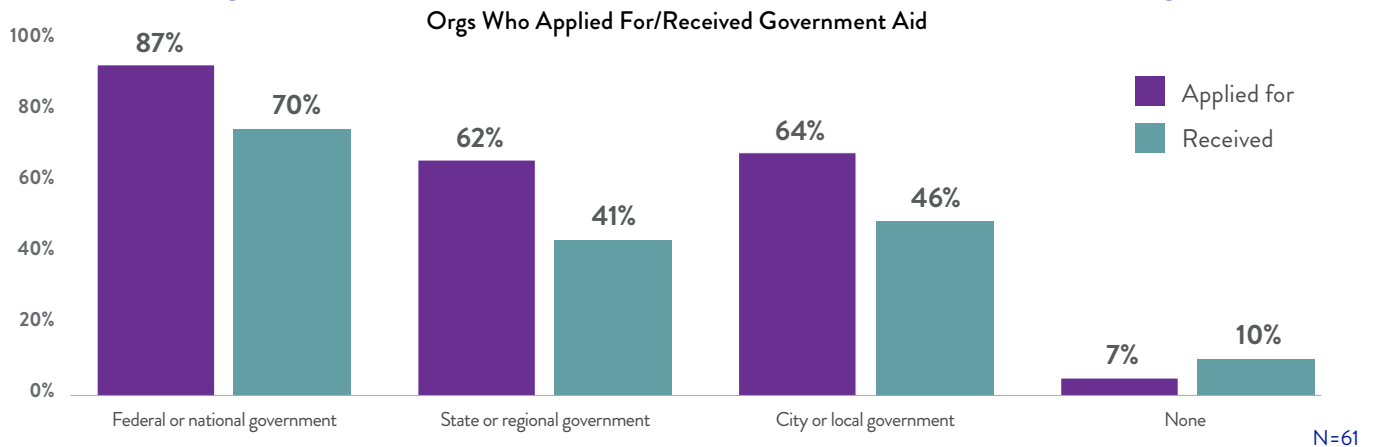
Arts Organization Coronavirus Impact & Response Benchmarking

OCTOBER 19, 2020

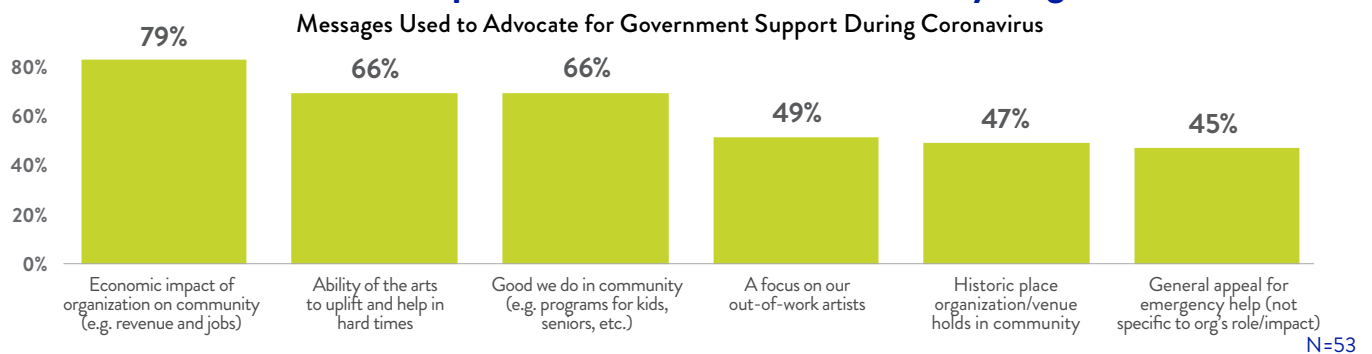
The Advisory Board for the Arts surveyed leaders at arts organizations — including operas, symphonies, festivals, theaters, venues, schools, advocacy organizations, and museums — about the impacts of coronavirus on their institutions as well as other relevant topics of interest. This online survey was fielded **October 9–15, 2020**. This is the seventeenth survey of the series.

ADVOCACY EFFORTS DURING COVID-19

Most Arts Orgs Applied for — and Received — Government Support During Pandemic

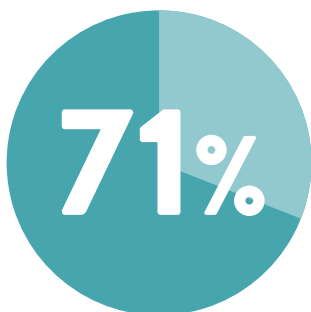


Economic Impact Most Common Arts Advocacy Angle



Most Partnering to Secure Support

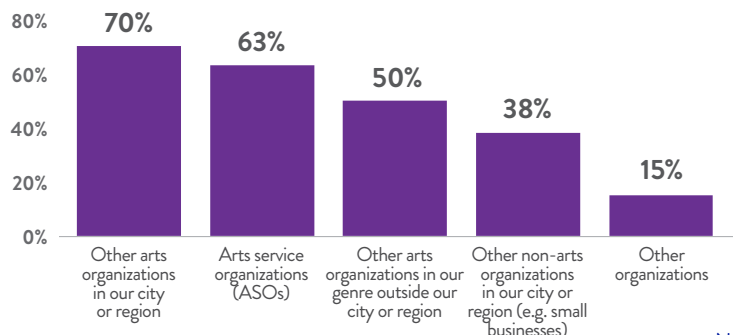
Orgs That Have Partnered to Advocate During Pandemic



N=56

City and ASO Alliances Most Common

Types of Orgs Partnered With to Secure Government Money During Coronavirus



N=40

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GOVERNMENT SUPPORT FOR THE ARTS

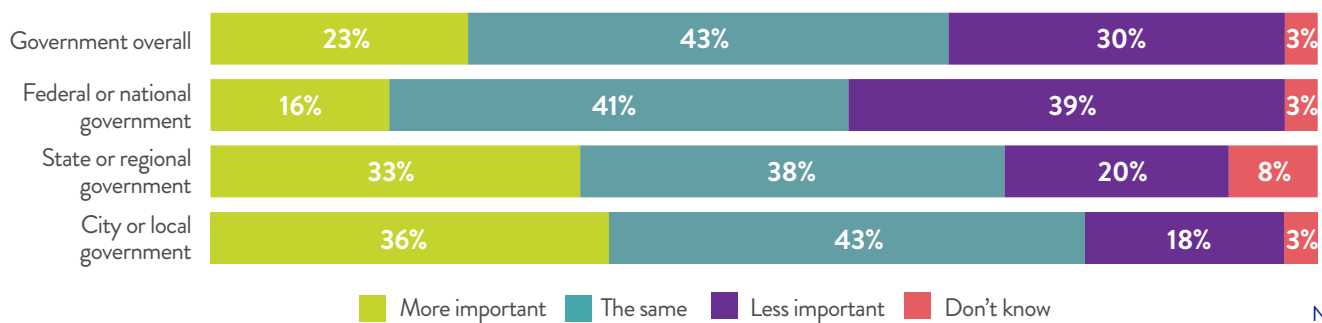
Many Face Barriers to Securing Government Support

Obstacles Encountered in Advocacy Efforts



Mixed Opinions on Changing Importance of the Arts to Government

Perception of Arts Importance to Government Compared to 5 Years Ago



Pandemic Closures Increase Proportion of Income from Government For Majority

Proportion of Current Revenue From Government Compared to One Year Ago

