



Rethinking Education in the Crisis

28 APRIL 2020

Today's Guests



Bridget Cavaiola
Interim Director of Education and
Outreach
La Jolla Playhouse



Cevin Owens
Senior Learning Solutions Manager
Harvard Business School, Corporate
Learning

Special Chat Guest:



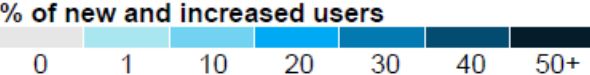
Dr. Marisa Plowman,
Harvard Business School,
Corporate Learning

Ask her your instructional
design questions by chat

Remote Learning Use is Increasing

Have you used or done any of the following since COVID-19 started?¹

% of respondents

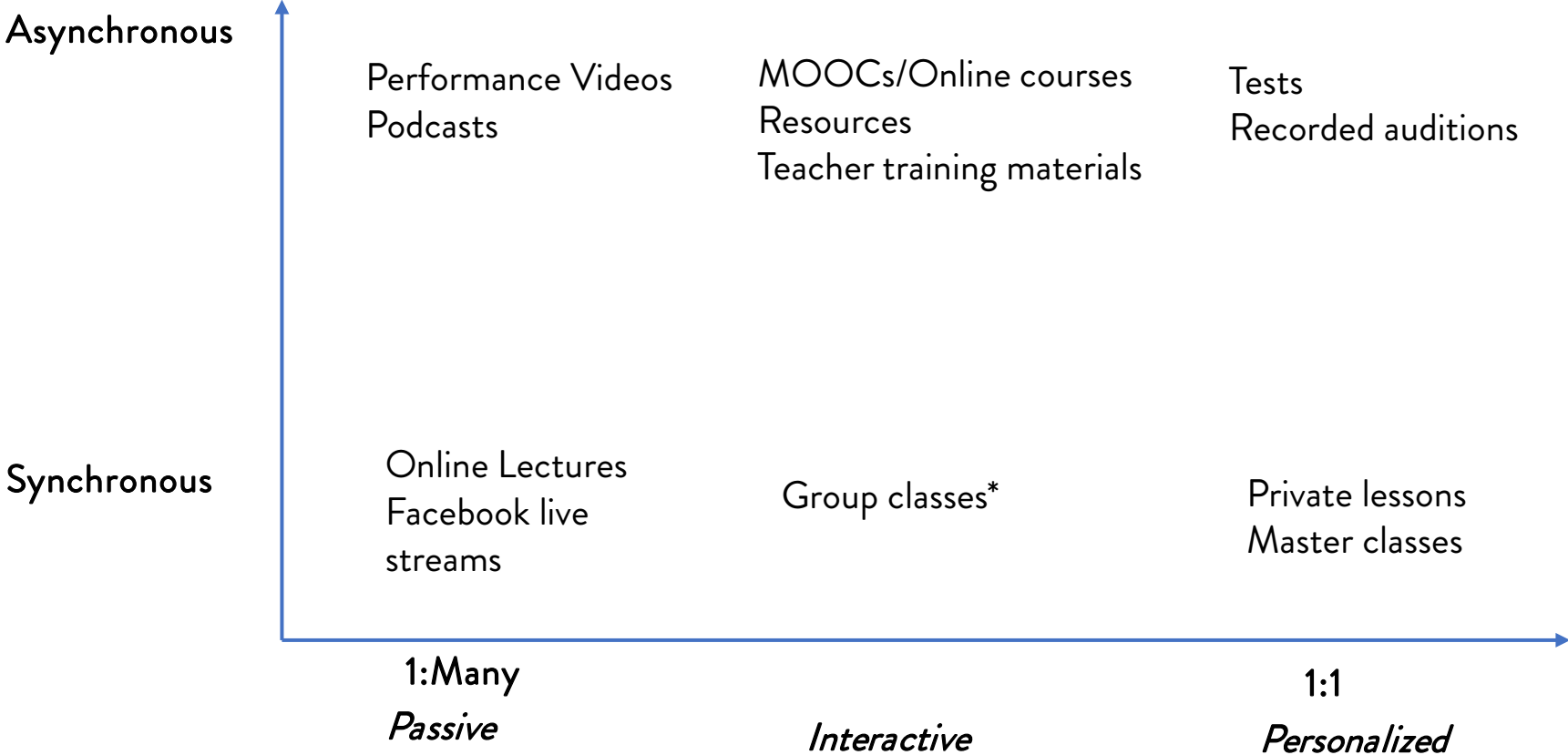


		US overall			Generation				Income		
		Increased users	New users	Combined	Gen Z	Millennials	Gen X	Boomers	<\$50K	\$50K-\$100K	\$100K+
	Online streaming	41	3	44	53	54	50	29	39	44	51
	Grocery delivery	10	8	18	27	20	18	14	14	18	23
	Restaurant delivery	13	5	18	29	23	17	12	13	18	24
	Videoconferencing for professional use	11	7	18	21	27	21	8	9	17	31
	Virtual/video chat for personal use	12	6	18	21	27	21	7	9	16	31
	Playing video games	15	2	17	39	24	18	3	13	15	22
	Watching e-sports	7	2	9	28	15	9	1	8	7	14
	Remote learning for my children	5	8	13	8	20	22	3	9	14	18
	Remote learning for myself	7	5	12	32	14	9	5	10	10	15
	Online personal training/fitness	5	3	8	17	15	5	4	4	9	13
	Wellness app	5	3	8	15	14	4	3	6	9	8
	Telemedicine for physical health	2	4	6	4	4	9	6	5	5	8
	Telemedicine for mental health	2	2	4	2	7	4	2	4	3	5
	TikTok	5	3	8	33	12	5	1	7	8	9

¹ Q: Have you used or done any of the following since the COVID-19 situation started? If yes, which best describes when you have done or used each of these items? Possible answers: "just started using since COVID-19 situation started," "using more since COVID-19 situation started," "using about the same since COVID-19 situation started," "using less since COVID-19 situation started."

Dimensions of Learning & Development

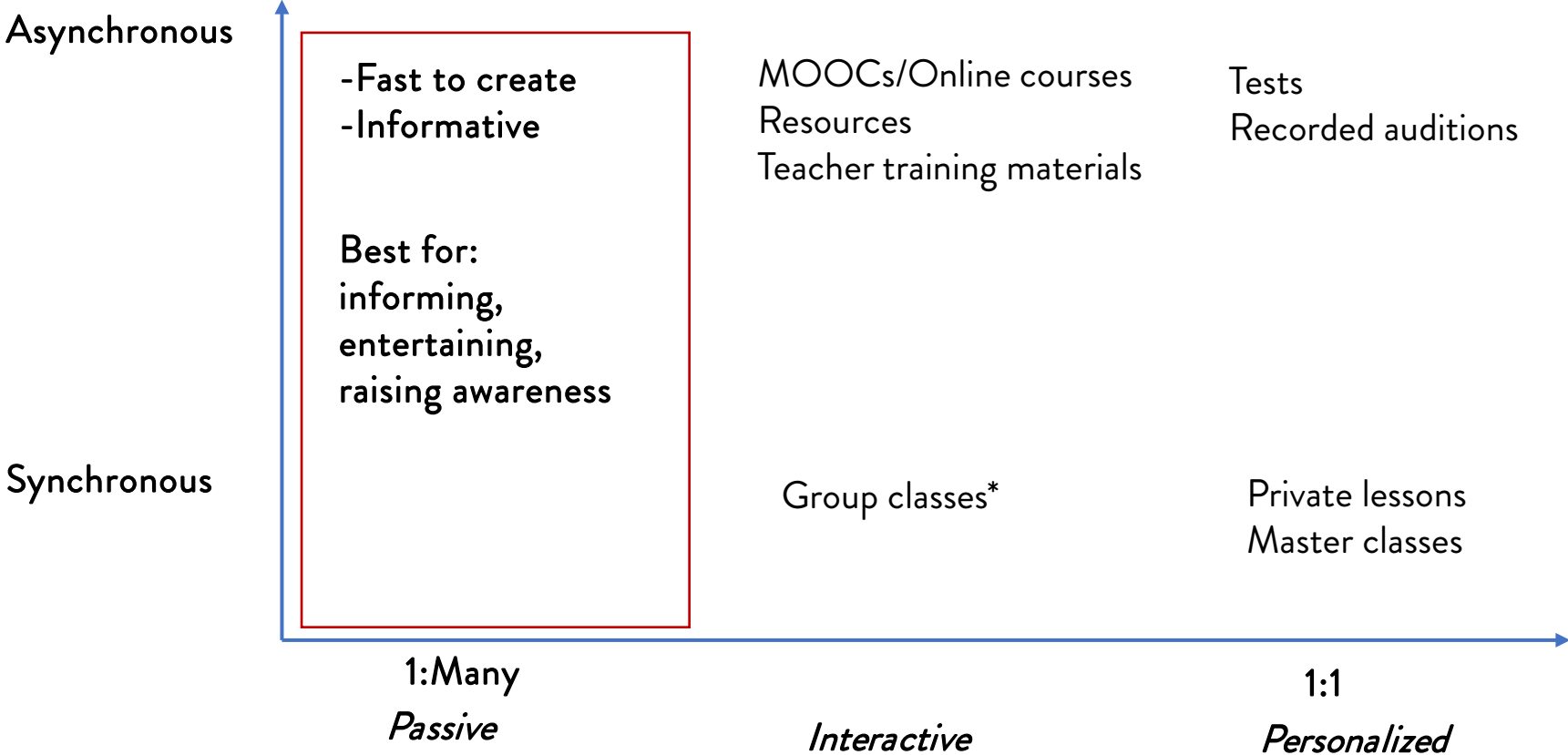
Examples of Remote Learning Interventions in the Arts



*Note: small timing differences in virtual platforms have made simultaneous live performance almost impossible

Dimensions of Learning & Development

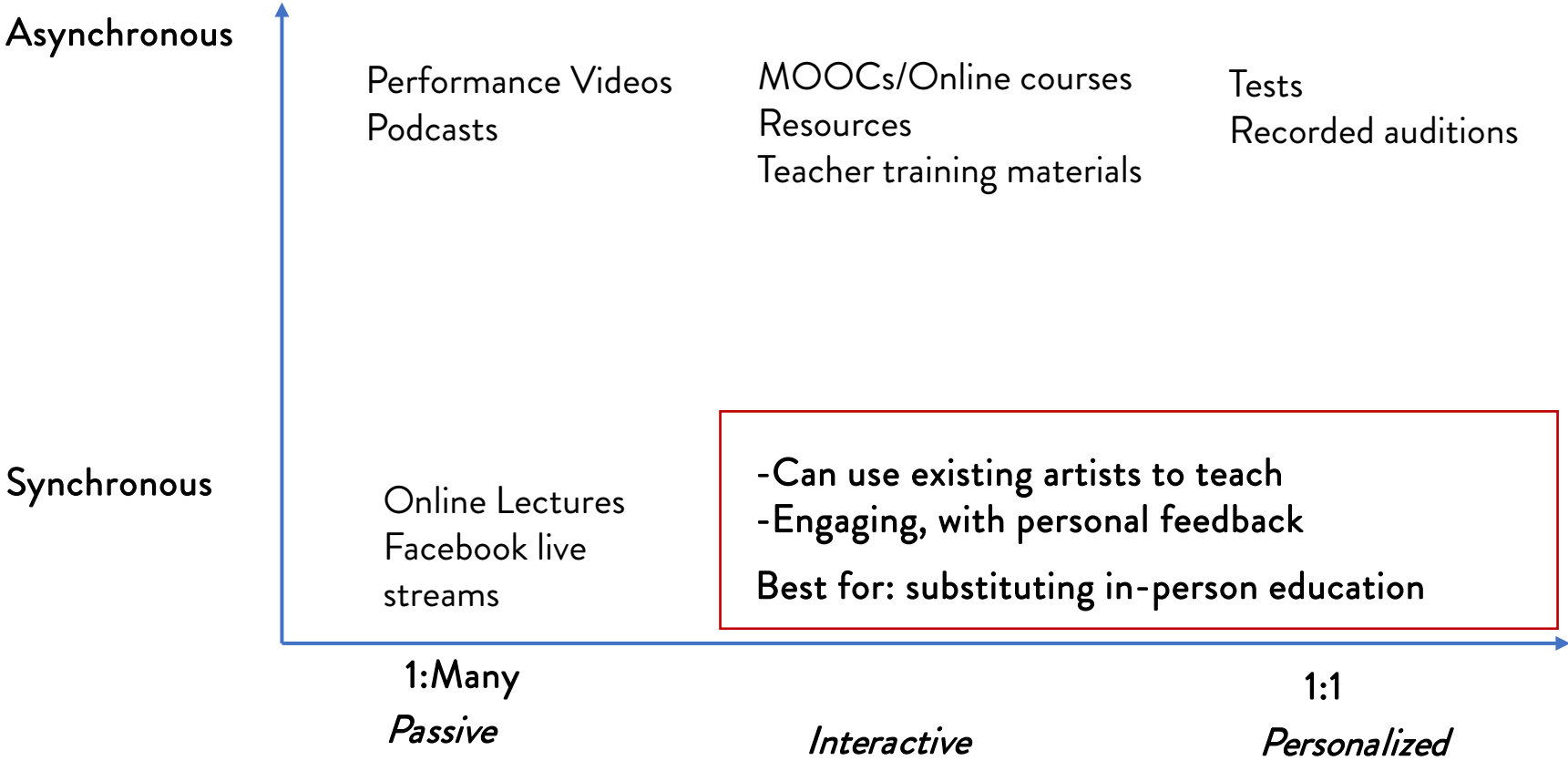
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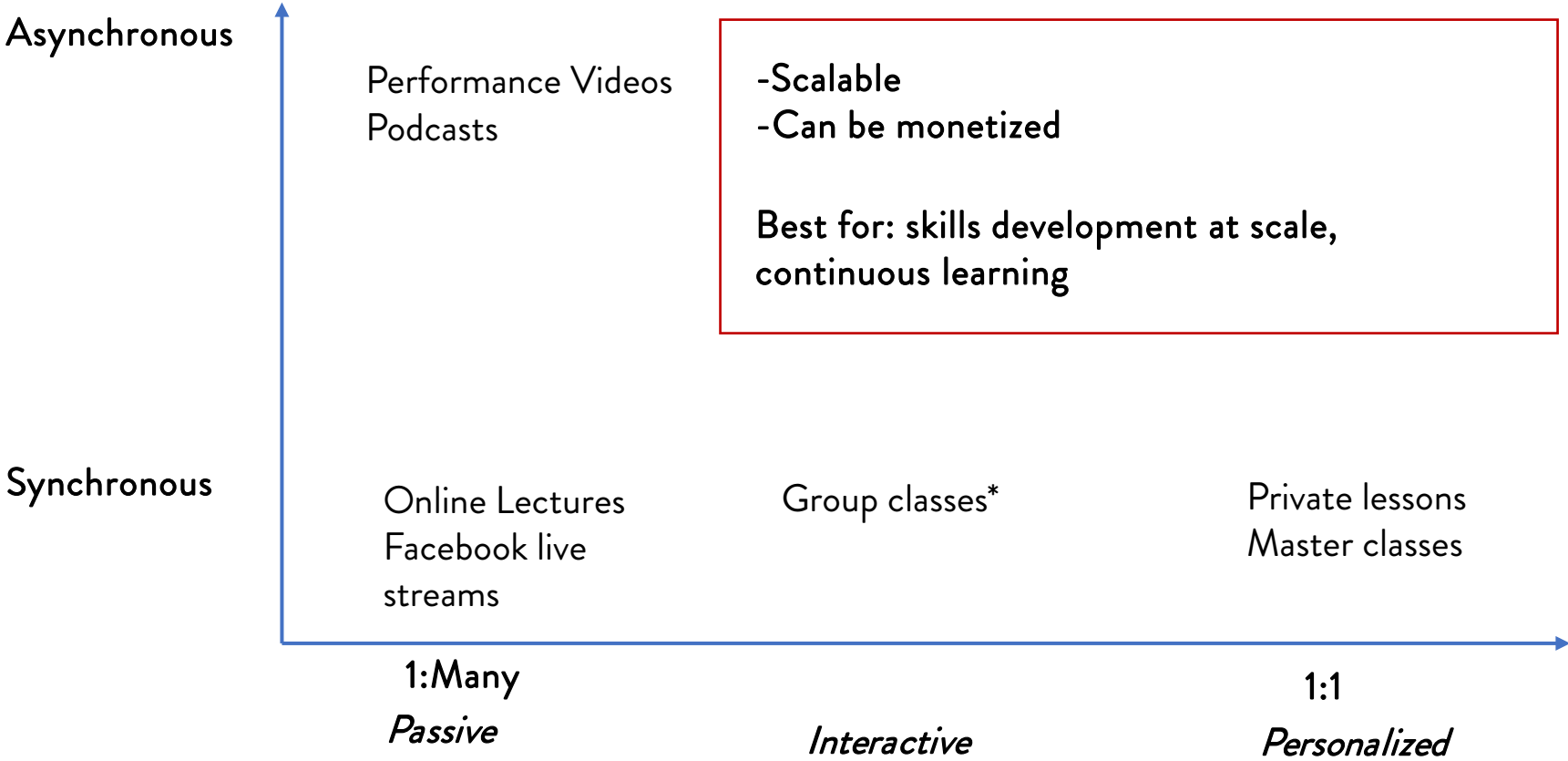
Dimensions of Learning & Development

Examples of Remote Learning Interventions in the Arts




























Dimensions of Learning & Development

Examples of Remote Learning Interventions in the Arts



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Innovations in Arts and Culture Remote Education

Synchronous	Asynchronous				Aggregators		
<p>Class-Based</p> <p> English National Ballet Starpower Instruction</p> <p> SEATTLE REP Pay What You Choose Classes</p> <p> STEPPENWOLF Maker May</p>	<p>Videos</p> <p> The Kennedy Center Lunch Doodles</p> <p> BALLET AUSTIN Be Well</p> <p> SCOTTISH BALLET Dance Designed for Digital**</p>	<p>Resources and Guides</p> <p><i>All ages</i></p> <p> Van Gogh Museum Amsterdam Museum at Home</p> <p> RSC ROYAL SHAKESPEARE COMPANY Shakespeare Learning Zone</p> <p> NEW VICTORY ARTS BREAK New Victory Arts Break</p>	<p>Resources and Guides</p> <p><i>Families</i></p> <p> PHILHARMONIE DE PARIS À LA DEMANDE Family Portal</p> <p> CARNEGIE HALL Activities for Families</p> <p> NORTH CAROLINA SYMPHONY Grant Llewellyn, Music Director Concert & Student Book*</p>	<p>Resources and Guides</p> <p><i>Teachers</i></p> <p> BOSTON SYMPHONY ORCHESTRA BSO Homeschool</p> <p> LA JOLLA PLAY HOUSE "Brain Breaks" for Teachers</p> <p> The Kennedy Center Classroom Resources</p>	<p>Courses/Certificates**</p> <p> Berklee Berklee MOOCs</p> <p> THE SHED Practicing LRNG Credential</p> <p> HARVARD UNIVERSITY Music courses on EdX platform</p>	<p>Tech-Enabled</p> <p> SYMPHONY TACOMA SARAH IOANNIDES MUSIC DIRECTOR Symphony Tacoma Virtual Classroom</p> <p> OPÉRA NATIONAL DE PARIS Paris Opera Aria App**</p> <p> STEEZY "Peloton for Dance"</p>	<p>Aggregators</p> <p>Portals</p> <p> EVERYWHERE SCHOOL</p> <p>Daily Livestreams for Kids</p> <p> name</p> <p>National Association of Music Educators Portal</p> <p> DANCING ALONE TOGETHER</p> <p>Digital Dance Resource</p> <p> beatbybeatpress</p> <p>Online Resources for Teaching Drama</p>

Symphony Tacoma's Google Classroom

Mini Maestros: Peter and the Wolf
Symphony Tacoma's Learning at Home Pack

Stream **Classwork** People

Welcome to the Peter and the Wolf Pack!

- A Welcome Message from Symphony Tacom... Edited Apr 7

Pre-K Welcome Activities

- What is your favorite instrument? No due date
- Songs and Favorite Tunes Edited Apr 6
- Coloring Sheet - The String Family! Posted Mar 31
- An a-maze-ing worksheet! Posted Apr 6

K-2nd Grade Welcome Activities

- What does music do to you when you listen...



Join our VIRTUAL Classroom for Mini Maestros: Peter and the Wolf!

Published on April 8th, 2020



Hi Kids & Parents!

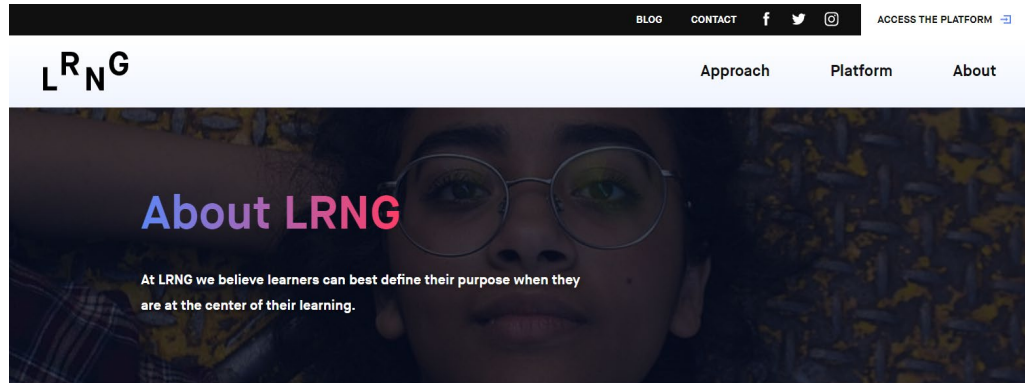
We are so disappointed that we won't be able to perform our Mini Maestros season finale, Peter and the Wolf, on April 19. It is always a highlight of our season, but we want everyone to stay safe and secure at home until we know it's safe to hold our concerts again.

So we've come up with the next best thing! During the month of April we will share with you all kinds of fun activities, videos and other ways for you to learn about music, musical instruments and the story of Peter and all of his animal friends. Then, at the the end of the month, we will share one of Maestra Sarah's very favorite performances so you can watch it with your family!

Won't you join us?

Join us in our [Google Classroom](#)
Class ID: lwe4djb
(Note: the first letter is a lower case "L")

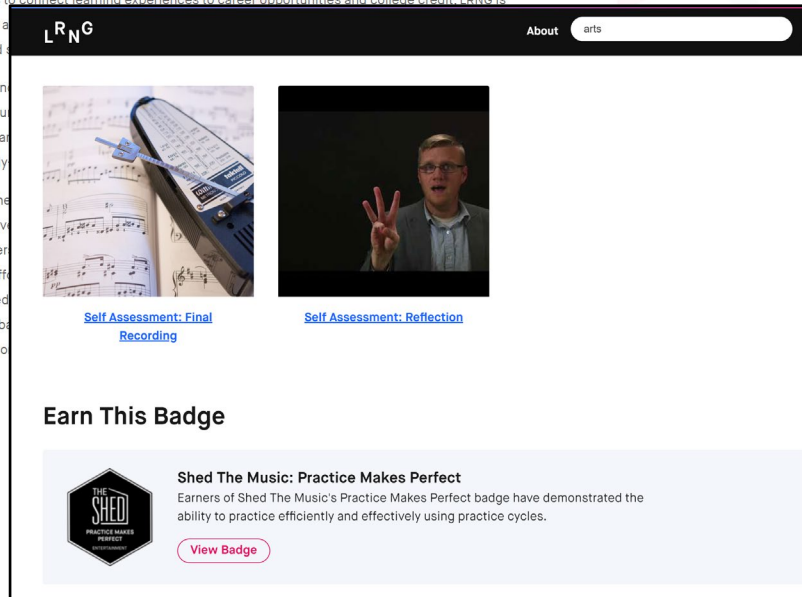
Credentialing Provides Motivation and Clarity



LRNG is building pathways to unlock opportunities for more people in cities across the country and working to ensure an equitable future of talent for the 21st century workplace. Working with cities and organizations to connect learning experiences to career opportunities and college credit, LRNG is ensuring that all learners have access to high-quality, personalized learning experiences, and providing guidance, and support.

LRNG was launched by the MacArthur Foundation, the National Media and Learning Center, and is driven, socially

In 2018, Southern University, the most innovative national university, flexible and affordable, people needed building city-based students to work



Earners of Shed The Music's *Practice Makes Perfect* badge have demonstrated the ability to practice efficiently and effectively using practice cycles.

Criteria

Badge earners have achieved proficiency in:

- Making a baseline recording
- Creating a goal in S.M.A.R.T. format
- Detecting rhythmic and pitch errors in a one measure musical example
- Using a variety of practice strategies
- Making a post practice recording
- Reviewing their work and reflecting on their practice and musical ability

Competencies

Custom Alignment

<https://nafme.org/core-music-standards/>

NAfME Core Learning Standards

- MU:Pr5.3.E.IIIa Develop, apply, and refine appropriate rehearsal strategies to address individual and ensemble challenges in a varied repertoire of music.
- MU:Pr6.1.E.Ia Demonstrate attention to technical accuracy and expressive qualities in prepared and improvised performances of a varied repertoire of music representing diverse cultures, styles, and genres.

Organization Needs User Experience

Questions to ask:

- How does it support your mission?
- What's driving those needs?
- What are your desired outcomes?
- What is your learner profile?
- What technology is available?

Learner needs shape the experience

- Targeted audiences, scale, geographic dispersion
- Urgency, time, budget
- Extent of focus on work application

Organizational
Needs
& User Experience
to Build
Successful Digital
Experience

Learn

- Engaging Content
- Blended Components

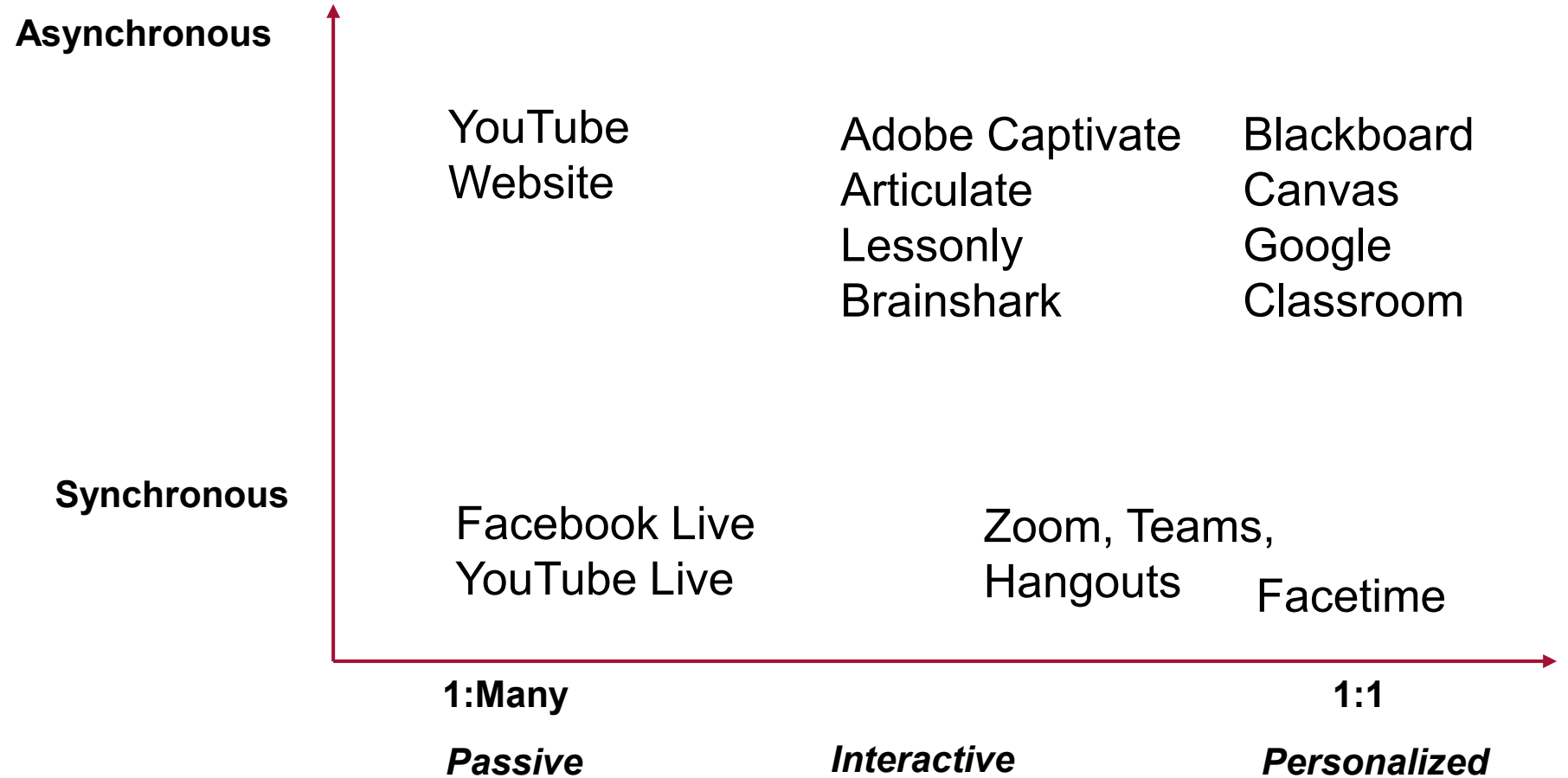
Practice

- Application of Work
- Allow to Learn From Mistakes

Reflect

- Experiential
- Compare, Rate or Write

Sample Technologies Used



Learning design, contextualized for your organization and learner

Building an experience with impact

Tools, Connection, Sustainment



**Tools &
Content**



**Connecting with your
audience**



Sustainment



Transforming Arts Organizations Worldwide

Thank You
