

Corporate Support for the Arts

Research Overview

ABA searched for relevant corporations that support art institutions, projects, or individuals around the globe, either through specific sponsorship programs, established foundations, or strategic partnerships and alliances. This report presents such findings organized into the following categorized lists:

1. Corporations with Specific Funding Programs
2. Corporate Partnerships and Direct Sponsorship
3. Corporate Foundations

To complement the global overview of the corporate scene in the arts, ABA created a list of corporations that own private collections and/or physical space dedicated to the arts and culture.

4. Corporate Art Collections and Museum/Galleries

These lists are not exhaustive but aim to portray a general overview of worldwide corporate support for the arts and culture.

Corporations with Specific Funding Programs

#	Corporation	Funding Programs	Continent
1	Petrobras	Supports cultural projects through their Petrobras Cultural Program and by direct choice.	America (Brazil)
2	Bank of America	Funds the following programs: ·Art in our Communities ·Museums on Us ·Art Conservation Project ·Sponsorships & Partnerships	America (US)
3	Microsoft	AI For Cultural Heritage: support to individuals organizations through collaboration, partnership and investment in AI technology and resources (global).	America (US)
4	Goldman Sachs	Give annual grants to emerging cultural and arts organizations.	America (US)
5	Axa (USA)	AXA Art Prize: Addressed to art students. The winner gets a virtual and live exhibition in New York and \$10,000	America (US)
6	Hyundai	ArtLab Editorial fellowships, VH Award, Hyundai Blue Prize.	Asia (South Korea)

7	LVMH	Corporate Philanthropy with an emphasis on youth: Cultural Program for Youths, "1,000 seats for youth" program.	Europe (France)
8	CHANEL	CHANEL Culture Fund: global program for partnerships and initiatives.	Europe (France)
9	Kering Group	Women in Motion: Supports female artists in the fields of film, animation, photography, plastic arts or music. They also organize exhibitions, studies and publications which discuss gender equality.	Europe (France)
10	Deutsche Bank	Awards "Artist of the Year" to emerging artists.	Europe (Germany)
11	BMW	Art Journey: Funds travels for artists (research, to network, envision and creation).	Europe (Germany)
12	Siemens	Siemens Art Program (visual arts, music and cultural education): Provides a creative platform for company projects in the arts and culture.	Europe (Germany)
13	Bayer AG	<ul style="list-style-type: none"> ·StARTacademy: Supports young artists (music, dance and film) talents with financial and non-material support. ·FrühstART: Educational program for children. ·StART Festival: Music and Dance. 	Europe (Germany)
14	UBS	Offers global sponsorship to institutions and events through: <ul style="list-style-type: none"> ·Contemporary Art Sponsorship ·Performing Arts Sponsorship 	Europe (Switzerland)
15	Qantas Airways Limited	Arts and Culture sponsorship and partnership program.	Oceania (Australia)

Corporate Partnerships and Direct Sponsorship

	Corporation	Partnerships	Continent
1	RBC	Partner of galleries and arts institutions such as the Art Gallery of Ontario and their Artist-In-Residence Program, National Gallery of Canada's Canadian Pavilion at the Venice Biennale, and Art Toronto.	America (Canada)
2	ExxonMobile	Worldwide corporate support. Some examples: Support to the Arts with the Disabled Association Hong Kong Supported the installation of a sculpture in Port Noarlunga, Australia	America (US)
3	Morgan Stanley	Supports exhibitions, events and programs both contemporary and classic worldwide, such as The Costume Institute at The	America (US)

		Metropolitan Museum of Art and Artist Amba Sayal-Bennett exhibition at Somerset House.	
4	Uniqlo	Partnership with museums and organizations such as MoMA, Tate, and NTS.	Asia (Japan)
5	Japan Tobacco International	Collaboration with Japanese Spring and Japanese Autumn International Arts Festival in Kazakhstan.	Asia (Kazakhstan)
6	Hyundai	Partnerships with global museums such as the Tate, MMCA and the Korean Pavilion at the Venice Biennale.	Asia (South Korea)
7	Singapore Airlines	Supports organizations such as Singapore Chinese Orchestra, Arts House Limited, Arts Exhibition Australia, and West Australian Ballet, Australia.	Asia (Singapore)
8	Emirates Airlines	Sponsor of the Australian Symphony Orchestras.	Asia (United Arab Emirates)
9	Japan Tobacco International	<ul style="list-style-type: none"> ·Accessibility projects in collaboration with Fondazione Teatro alla Scala and La Biennale di Venezia in Italy. ·Support the collaboration between Museum of Art Lucerne and Pro Senectute Canton Lucern for bringing older people closer to art in Switzerland. 	Europe (Italy and Switzerland)
10	Zumtobel Group	Sponsors of Kunsthaus Bregenz.	Europe (Austria)
11	LVMH	<ul style="list-style-type: none"> ·Gave major donations to Notre Dame de Paris after the fire, ·Supports 60 major exhibitions in France and around the world, such as “Les Tables Royales en Europe” at the Château de Versailles. 	Europe (France)
12	Axa Group	Supports institutions and events such The European Fine Art Fair Maastricht since 2004 and Art Basel in Basel since 2006.	Europe (France)
13	Audi	Partnerships with museums, like the “Neue Sammlung” collection at the International Design Museum Munich and design exhibitions, like Design Miami.	Europe (Germany)
14	Deutsche Bank	Financially supports Berliner Philharmoniker, Musikgymnasium Schloss Belvedere in Weimar, and the English Theatre in Frankfurt, among others.	Europe (Germany)
15	DZ Bank	Partners with museums such as Städel Museum.	Europe (Germany)
16	Illy Cafe	Collaboration with artists - Art Collection cups.	Europe (Italy)
17	ING Group	Support cultural organizations such as Royal Concertgebouw Orchestra, Rijksmuseum.	Europe (Netherlands)
18	Credit Suisse	Offer sponsorship to institutions in the following genres: <ul style="list-style-type: none"> ·Fine arts: Kunstmuseum Bern, Fondation de l’Hermitage, National Gallery, etc. 	Europe (Switzerland)

		<ul style="list-style-type: none"> ·Classical music: Tonhalle Orchestra Zurich, Zurich Opera House, Lucerne Festival, etc. ·Film: Zurich Film Festival 	
19	Swatch Group	Partners with museums to design watches based on their art pieces.	Europe (Switzerland)
20	EY	Tate Arts Partnership: Sponsorship of exhibitions, knowledge and expertise sharing, and memberships with Tate’s national network of museums.	Europe (UK)
21	BP	Invest in arts and culture through partnering with institutions such as the British Museum, the National Portrait Gallery, the Royal Opera House, and Tate Britain.	Europe (UK)
22	Wesfarmers	Partners of organizations such as, National Gallery of Australia, Perth Festival, the Art Gallery of Western Australia, West Australian Opera, and the West Australian Symphony Orchestra.	Oceania (Australia)

Corporate Foundations

#	Corporate Foundation	Offered Support And Sponsorship Programs	Continent
1	Sura Foundation	Support culture through the following programs: <ul style="list-style-type: none"> ·Exploring Heritage ·Cundinamarca Residencies ·Selva de Letras Project ·Music Lab ·Support for the institutional strengthening of 39 cultural organizations in Colombia. 	America (Colombia)
2	Fundación JUMEX	Fomento: Supports the creation, research and dissemination of contemporary art and independent projects (institutions and individuals)	America (Mexico)
3	Bloomberg Philanthropies	<ul style="list-style-type: none"> ·Helps cultural organizations use digital technology to engage audiences. ·Supports public art projects. ·Provides management training to strengthen local arts organizations. ·Sponsors individual cultural organizations worldwide. 	America (US)
4	Ford Foundation	Grants for studies around journalism, film and arts that contribute to social justice.	America (US)

5	Hearst Foundation	<ul style="list-style-type: none"> ·Program, capital, general and endowment support: Artist development and training. ·Arts education programs, and science programs that focus on developing skills in science, technology, engineering, environment, arts and math. 	America (US)
6	Kresge Foundation	Grants and social investment in several fields including arts and culture.	America (US)
7	Reliance Foundation	Supports and promotes India's art, culture and heritage.	Asia (India)
8	Samsung Foundation of Culture	Music Fellowships, Training Courses, and other artistic programs.	Asia (South Korea)
9	Perdnord Ricard Foundation	<ul style="list-style-type: none"> -Every year, they award an artist under 40 years by their work purchasing their work and offering it to Musée National d'Art Moderne - Centre Pompidou. -Offer an extensive program of exhibitions, events, editorial policy, art residencies, and support of art projects free of charge. -Partnership with Centre Pompidou. 	Europe (France)
10	Fondation d'entreprise Hermès	<ul style="list-style-type: none"> ·Funding art residencies for diverse artistic disciplines as well as for photographers between US-France. ·Creators of Transforme, a touring festival of performing arts. ·Artistic formation through these programs: Artists in the Community, Skills Academy and Manufacto. 	Europe (France)
11	Fondation Nestlé pour l'Art	·Offers annual support and one-time support to the Performing Arts, Visual Arts and Music.	Europe (France)
12	The Power of the Arts initiative (Philip Morris Companies)	·Funding of 200,000 euros to four non-profit initiatives with social and cultural impact in Germany.	Europe (Germany)
13	Fundación La Caixa	<ul style="list-style-type: none"> ·Cultural alliances with institutions such as Museo del Prado, British Museum, and Museu Nacional d'Art de Catalunya (MNAC). ·Supports art creators by funding programs: ·<i>Art for Change</i>: sponsorship of cultural projects focused on social change, <i>Convocatoria Microconciertos</i>: Offers a platform (concerts) for music creators, <i>Apoyo a la creación</i>: Funds art creators (artists, collectives, and commissioners). 	Europe (Spain)

Corporate Art Collections and Museum/Galleries

#	Corporation	Collection, Gallery or Museum	Continent
1	RBC	RBC Collection and Community Gallery	America (Canada)
2	Grupo Sura	Art Collection	America (Colombia)
3	JUMEX	Museo JUMEX	America (Mexico)
4	JP Morgan	JPMorgan Chase Art Collection: invest in contemporary emerging, developing and under-recognized artists globally.	America (US)
5	UBS	UBS Art Gallery	America (US)
6	Bank of America	Bank of America Art Collection	America (US)
7	Samsung	Operates the Leeum Museum of Art and Ho-Am Museum of Art	Asia (South Korea)
8	LVMH	Fondation Louis Vuitton (Museum)	Europe (France)
9	Perdnord Ricard Foundation	Perdnord Ricard Foundation (Gallery)	Europe (France)
10	Mercedes-Benz	Mercedes-Benz Art Collection and Museum	Europe (Germany)
11	Deutsche Bank	Palais Polulaire, Deutsche Bank Collection	Europe (Germany)
12	Bayer	Bayer Collection	Europe (Germany)
13	DZ Bank	DZ Bank Collection	Europe (Germany)
14	ING	ING Collection	Europe (Netherlands)
15	Fundación MAPFRE	Drawing collection of artists such as Matisse, Schiele, Degas, Rodin, Picabia y Klimt. Promotes and disseminates art through physical and digital exhibitions.	Europe (Spain)
16	La Caixa	Has several cultural centers spread throughout Spain, such as CaixaForum in Madrid, Barcelona, Sevilla, etc.	Europe (Spain)
17	Fundación Telefónica	·Organizes several art exhibitions per year through itinerary exhibitions and in Espacio Fundación Telefónica located in Madrid, and Buenos Aires. ·Has an extensive art collection, historical archive, and technological heritage.	Europe (Spain)
18	Credit Suisse	Credit Suisse's Art Collection	Europe (Switzerland)
19	Swatch Group	Swatch Art Peace Hotels (art residencies and exhibitions)	Europe (Switzerland)
20	Novartis	Novartis Pavillon	Europe (Switzerland)
21	Koç	ARTER Museum	Europe (Turkey)
22	Westfarmers	Wesfarmers Collection of Australian Art	Oceania (Australia)