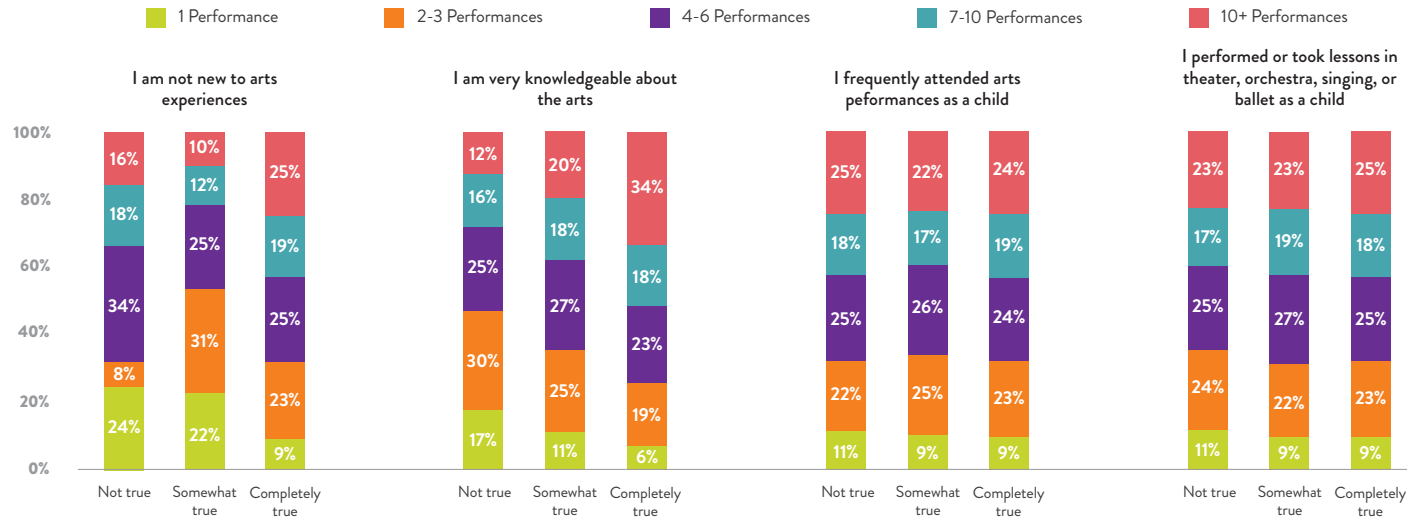


## Arts Patrons Arts Exposure and Background

**FIGURE 1**

### Patrons Attend More Performances if Familiar and Knowledgeable About the Arts

Determinants of Arts Exposure v. Number of Performances Attended of a Specific Classical Genre in the Past Year

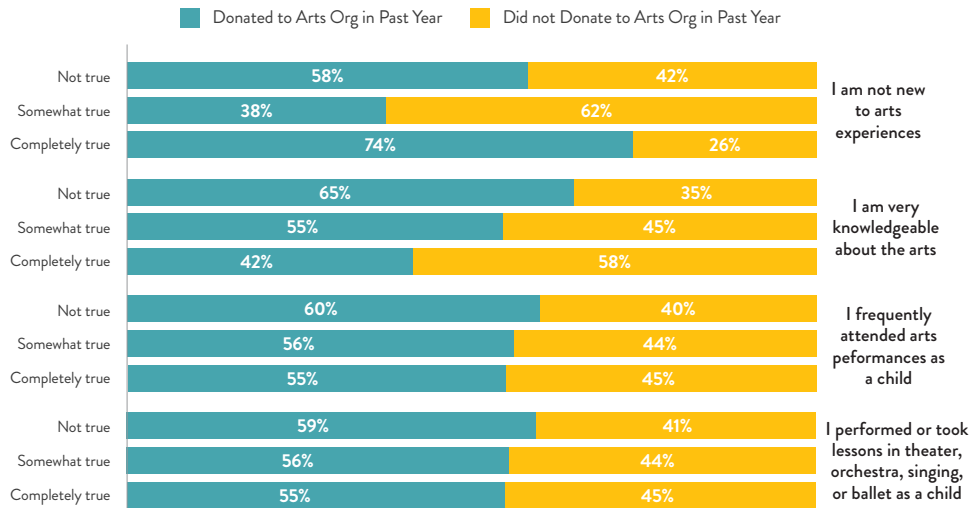


N=4600

**FIGURE 2**

### More Propensity to Donate if Familiar and Knowledgeable About the Arts

Determinants of Arts Exposure v. Donor to an Arts Organization in the Past Year

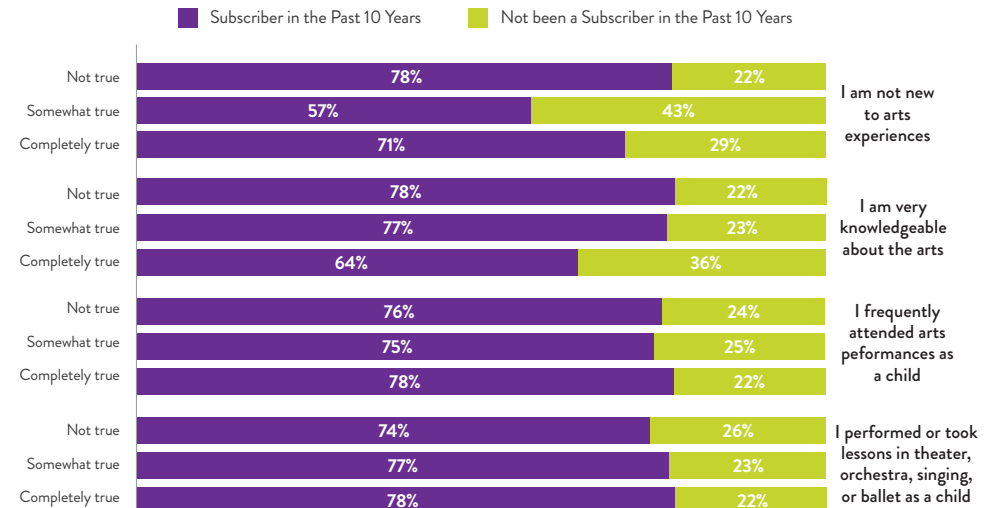


N=4600

**FIGURE 3**

### Higher Likelihood to be a Subscriber if Familiar and Knowledgeable About the Arts

Determinants of Arts Exposure v. Subscriber to an Arts Organization in the Past 10 Years



N=4600