SPROUTVIDEO

ABOUT SPROUTVIDEO

SproutVideo provides video hosting and live streaming services to businesses, including theater, dance, and performing arts organizations, as well as Fortune 500 companies, non-profits, and startups.

We have worked with some wonderful organizations, including the Dallas Theater Center and Steppenwolf Theater, to bring their performances to online audiences.

SproutVideo was founded in 2010, and helps thousands of businesses of all sizes to share their videos online. We're based in Williamsburg, Brooklyn.

FEATURES AND SOLUTIONS FOR ONLINE PERFORMANCES

Live and on-demand video offers an opportunity for performing arts organizations to reach new audiences, expand their audience without expanding their venues, and generate more revenue. These benefits will persist even after the pandemic is over, as viewer expectations have shifted, with greater demand for online events than ever before.

Online ticketed performances have unique video sharing needs:

- Promotional videos to generate interest and capture leads
- Secure delivery of the performance online, whether live or on-demand
- Viewer tracking and analysis of attendee engagement to inform performance design, provide measurable ROI of video delivery, and support future ticket sales

SproutVideo offers a comprehensive set of features designed to facilitate secure sharing of live and on-demand video for ticketed performances online.

SECURE LIVE AND ON-DEMAND VIDEO DELIVERY

- Password protected videos and live streams
- Assign credentials to individual viewers to access login protected videos or live stream
  - Bulk uploads, or automated creation of viewer credentials using Zapier
- Control sharing of your video with a domain whitelist
- Extensive documentation for popular payment processing or subscription management providers, like InPlayer, Cleeng, MemberPress, MemberSpace, and others

PROMOTE PERFORMANCES WITH VIDEO MARKETING FEATURES

- Social sharing features in the player
- Lead capture and customizable post-play screens
- In-player CTAs

CORE FEATURES

- Live chat and email customer support, with special support options for large live events
- Customizable video player
- Brandable video landing pages and websites
- Video and live streams automatically optimized for playback on all modern devices and browsers with a global CDN
- Detailed analytics and engagement metrics to evaluate the impact of your live events and videos on your audience, with individual viewer tracking
- See all features at https://sproutvideo.com/features

PRICING OPTIONS

We offer several pricing plans to suit your needs, starting at just $24.99/month with no long term commitments.

Seed Plan
$24.99 per month

Analytics & Engagement Data
Video Marketing Suite
Basic Video Privacy Tools
UltraHD Playback
Custom Players & Embeds
API & Javascript Player API
3 Team Members

Sprout Plan
$59.99 per month

All Seed Features, Plus:
Login Protection
Video Website
Account Audit Log
125 Viewer Accounts
5 Team Members

Tree Plan
$199.99 per month

All Sprout Features, Plus:
Geo Restriction
Signed Embed Codes
Advanced Video Site Options
Exportable Data
500 Viewer Accounts
15 Team Members

Forest Plan
$499.99 per month

All Tree Features, Plus:
Single Sign-On
IP Address Restriction
Premium Support
Unlimited Viewer Accounts
50 Team Members