



Strategic Planning Facilitation

Our Approach

ABA's approach to Strategic Planning Facilitation is a collaboration in which ABA serves as facilitator and advisor to a planning process that is driven by you, your board, and your team. ABA provides thought leadership, research, and analysis to support you in leading a successful process.

CUSTOMIZED PROCESS

- Every organization is different, so we work together to customize our suggested approach to fit your timeline and specific needs
- Robust analysis of your current position, including interviews, market and financial analysis as needed

PROPRIETARY RESEARCH

- Custom research projects developed to support your decision making throughout the planning process
- Access to past and current ABA research to support you in setting the right strategic objectives

GLOBAL PERSPECTIVE

- Access to ABA's global network of 90+ arts and culture organizations
- Learn from best practices uncovered from arts and cultural organizations of all genres and from all regions, as well as best practices from other industries

EXPERT FACILITATION

- Dedicated ABA executive facilitator throughout the process
- Board and/or leadership retreat facilitation
- Additional ABA team experts available, including ABA's world-class research leaders and analysts

Design and
Discovery

Research and
Analysis

Plan
Development

Action
Planning

Implementation
Support

Our Commitment to You

As lead facilitators of your strategic planning process, ABA will:

- Participate in regular meetings with strategic planning leadership group to ensure the process is moving forward
- Identify issues and opportunities as well as diagnose current status through interviews with key leaders and stakeholders
- Design overall approach together with key strategic planning leaders
- Facilitate ongoing work of your organization's staff and board pertaining to strategic planning
- Conduct discrete research tasks and analyses and/or designs and runs surveys as needed
- Facilitate workshops, board retreats, focus groups, committee working groups, etc., as needed
- Act as on-demand advisors throughout the process
- Serve as a long-term partner, providing you ongoing monitoring and support as a member of ABA throughout your implementation process

A Unique Set of Skills and Experiences

The executive team of ABA comes from Europe and the US, the world of the arts and the world of business. We have run major arts organizations, advised the largest corporations in the world, worked with corporate leadership teams in dozens of countries around the world, worked in the most prestigious consulting organizations, and worked with the leading artists around the globe. Our most experienced executives serve as lead strategic planning facilitators for each planning process:



Chris Denby
CEO and Founder

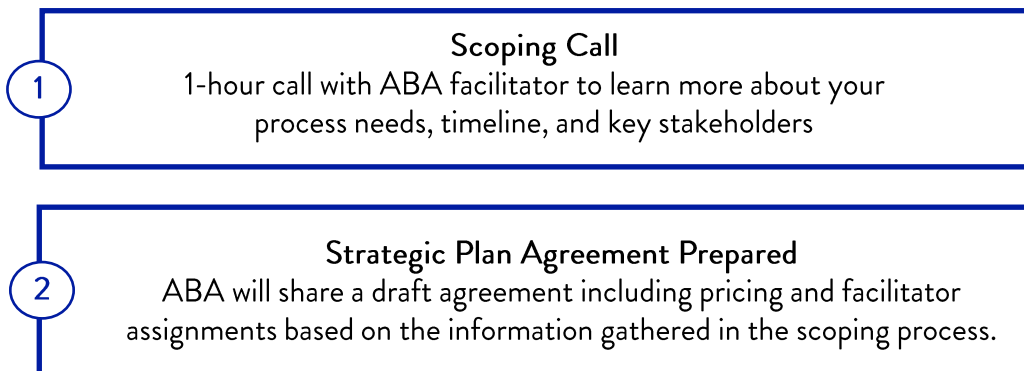


Michael Mael
Founding Partner



Steve Sacks
President, ABA Europe

Getting Started



Contact Us to Learn More:
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