 ADVISORY $\underset{\substack{\text { BOARD } \\ \text { for the }}}{ }$ ARTS

Transforming Arts Organizations Worldwide

## ABA Executive Benchmarking

## NOVEMBER 28, 2023

The Advisory Board for the Arts regularly surveys leaders at cultural organizations - including operas, ballets, symphonies, festivals, theaters, venues, schools, advocacy organizations, and museums - about issues relevant to their industries. This online survey was fielded November 14-22, 2023. This is the eighty-fifth survey of the series and was designed to help leaders benchmark themselves on institutional fundraising.

## GOVERNMENT SUPPORT

## <20\% of Contributed Income Comes from Government Support

What \% of your total contributed income came from government support in the most recent reporting period?

\% Contributed Income from Government Support Has Varied since Pre-Pandemic

How has contributed income from government support changed from the last pre-pandemic year?

$N=49$

## Government Support Value Varies

What is the total government support you received in the most recent reporting period?

$N=48$

## $<6 \%$ of Annual Operating Budget Comes from Government Contributions

What \% of your annual operating budget was covered by government contributions?


## Orgs Expect Government Support to Remain the Same

What are your projections for government contributions for the upcoming reporting year?



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## GOVERNMENT SUPPORT

## Federal \& State are Greatest Sources of Government Support

Order the following government funding sources from greatest to least contributed. (1=greatest, 7=least)
Federal
StateRegionCountyCityInternationalOther

$N=46$

## Most Government Funding Has Remained the Same Since Pre-Pandemic

How has the government aid from the following sources changed since pre-pandemic?

$N=46$

## Grants were the Most Common Form of City Support



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## FOUNDATION SUPPORT

$<21 \%$ of Contributed Income Comes from Foundation Support
What \% of total contributed income came from foundation support in the most recent reporting period?


## Foundation Support is Mostly the Same Since Pre-Pandemic

How has the \% of foundation support over contributed income changed since pre-pandemic?


## Many Receive Over \$500K in Foundation Support

What is the value of all foundation support for your most recent reporting period?


## $<6 \%$ of Operating Budget from Foundation Support

What \% of annual operating budget was covered by foundation support in most recent reporting period?

$N=42$

## Most Expect Foundation Support to Remain the Same

What are your foundation support projections for the upcoming year?


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## GENERAL ORGANIZATIONAL INFORMATION

## Organization Genre

What is your org's genre?


## Region

In which region is your organization situated?

$N=45$

## Fiscal Year Calendar

What fiscal year calendar do you use for reporting?


We operate on a Jan-Dec fiscal year, so we will report on 2023 data to date

We operate on another fiscal year cycle, so we will report on our most recently completed fiscal year (e.g., 2022-2023)

## Operating Currency

What is your organization's operating currency?


