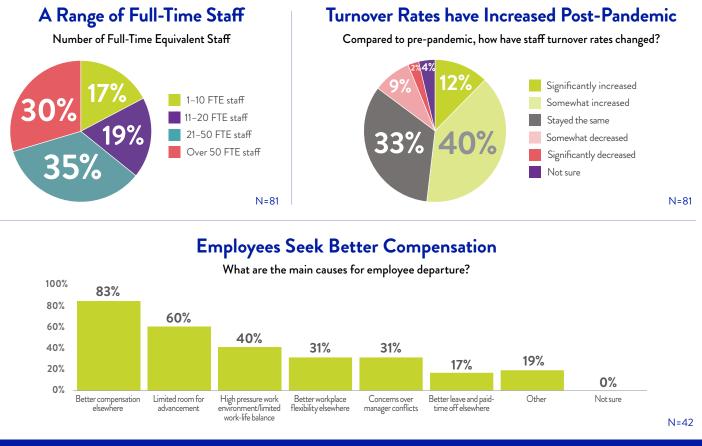


Arts Organization Leader Benchmarking

MAY 30, 2023

The Advisory Board for the Arts regularly surveys leaders at arts organizations — including operas, ballets, symphonies, festivals, theaters, venues, schools, advocacy organizations, and museums — about issues relevant to the arts world. This online survey was fielded **May 15–24, 2023.** This is the seventy-fourth survey of the series and was designed to help arts leaders benchmark themselves on the current state of staff morale and turnover rates, and adjoining HR policies and practices to support wellbeing and avoid the risks of burnout.

STAFF NUMBERS & TURNOVER RATES



DEPARTMENTAL STAFF CHANGES

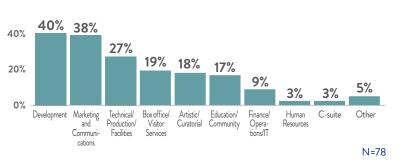


Which type of staff is leaving at the highest rate?

60% 47% 40% 22% 20% 10% 10% 5% 5% 0% Mid-level Entry-level Senior Senio Other Not sure associates/ staff managers leadership coordinators (c-suite level) N=77

Development Has Highest Turnover

Which departments have the highest turnover since 2020?



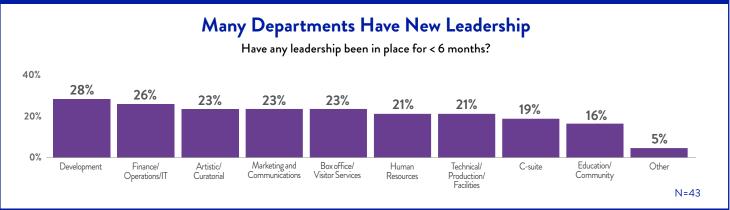


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MAY 30, 2023

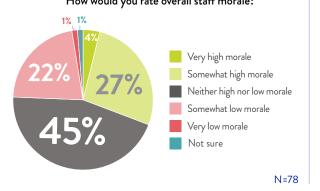
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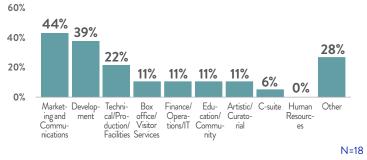
STAFF MORALE



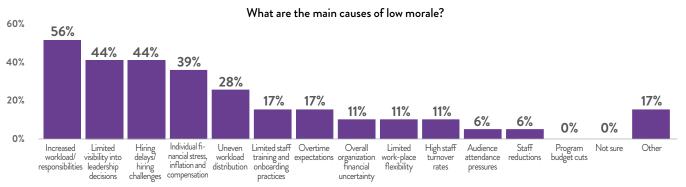


Marketing & Comms Have Lowest Morale

Which departments have the lowest morale?



Increased Workload Drives Low Morale



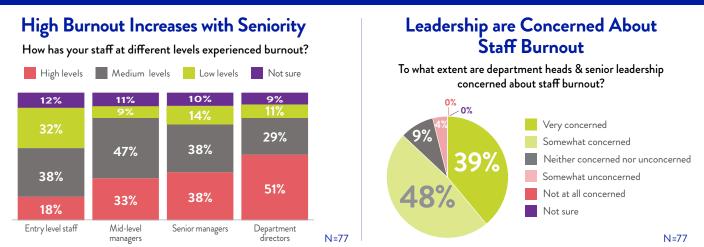


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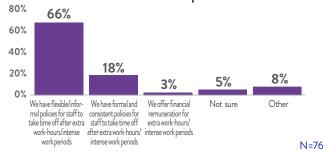
STAFF BURNOUT



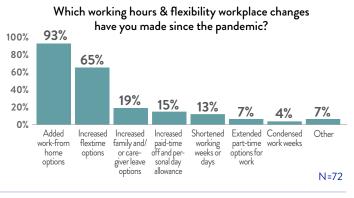
HR POLICIES & PRACTICES TO SUPPORT STAFF WELLBEING

Most Offer Flex Hours Following Intense Periods

Which describes your policies around staff compensation for extra work/intense periods?



Most Offer Work-From-Home and Flextime



Orgs Have Increased Communication for Burnout and Plurality Find This To be Most Successful

