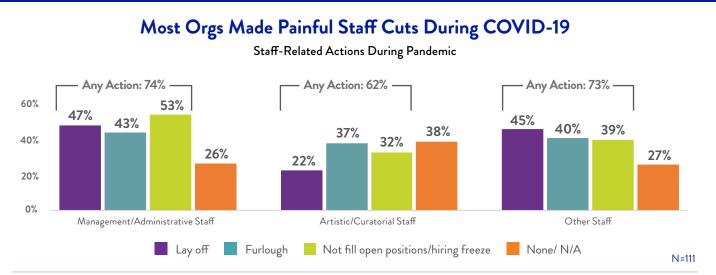


Arts Organization Leader Benchmarking

MARCH 23, 2021

The Advisory Board for the Arts regularly surveys leaders at arts organizations — including operas, ballets, symphonies, festivals, theaters, venues, schools, advocacy organizations, and museums — about issues relevant to the arts world. This online survey was fielded **March 15–20, 2021**. This is the twenty-fifth survey of the series.

THE STATE OF OUR TEAMS



Most Arts Orgs Still Working with Reduced Headcount

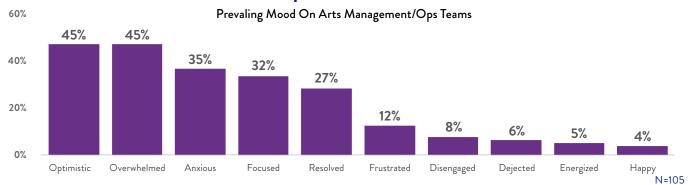
Management/
61%
34%
4% 2%

Administrative Staff
61%
52%
3%
6%

Artistic/Curatorial Staff
39%
52%
3%
6%

Other staff
70%
16%
5%
9%

Teams Both Optimistic and Overwhelmed





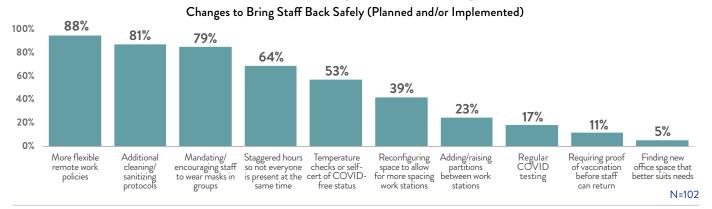
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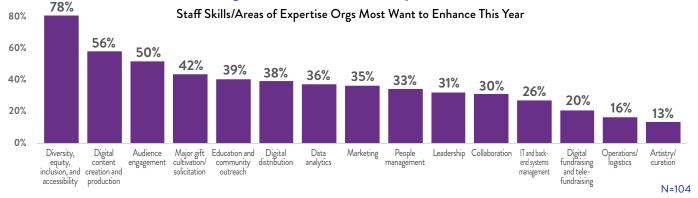
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BACK TO THE OFFICE Majority Still Working Remote Full-Time Full Offices Still Months Away **Current Working Situation** When Orgs Plan to Have Most Staff Back in Office Full-Time 2% MOST people are still working remote FULL-TIME 9% We are already mostly back 7% 18% SOME people are back in In the next 1-2 months the office at least SOME of 5% In the next 3-6 months the time MOST people are back in 54% In the next 7–12 months 33% 47% the office at least SOME of 19% Not in the foreseeable future the time MOST people are back in Not sure yet the office FULL-TIME N=110 N=108

Flexible Policies, Additional Cleaning, and Masks Big Part of Office Return



DEI&A, Digital, and Audience Top Desired Skills List





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LESSONS LEARNED

Important Lesson Learned About Team Management During Pandemic

Patience. Adaptability. Listening.

Trust your staff and give them the responsibility and support to solve problems or suggest solutions.

Putting people first and leading with mission allows GREAT things to happen. A trust-based, decentralized, independent, devolved work environment has worked fantastically well both for the organization and individual workers, with no losses in productivity.

Always speak the truth, even if it is NOT good news. Speak to the "optimism" of the future, but do not hide the tough reality of NOW.

Look to retain and recruit utility players, always through an equitable process.

We can work from home and be productive. I would not have said that one year ago. I noticed how difficult it is to communicate when you can't simply walk by someone's desk and have a quick 2-minute conversation. I began to email differently, and it has drastically improved the pace at which others and I can complete tasks.

There is no "one size fits all," that extraordinary circumstance shine a light on the best and worst of us, and that being nimble and flexible has new meaning.

You can never communicate your vision or say thank you enough.

The importance of 1:1 time and conversations with team members to make sure mental / behavioral health needs are met.