

Transforming Arts Organizations Worldwide

## Arts Organization Leader Benchmarking

#### **MARCH 15, 2022**

The Advisory Board for the Arts regularly surveys leaders at arts organizations — including operas, ballets, symphonies, festivals, theaters, venues, schools, advocacy organizations, and museums — about issues relevant to the arts world. This online survey was fielded **March 3–11, 2022**. This is the fourty-fifth survey of the series and was designed to help arts leaders understand the state of board structures and recruitment initiatives to diversify governing boards.

### **BOARD STRUCTURE**

### Current Board Numbers Are Kept Closer to Maximum Capacity

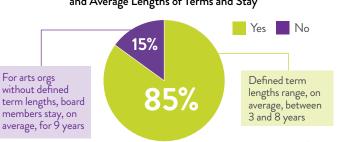
Average Board Numbers Across Arts Organizations



N=62

# Majority of Organizations Have Defined Term Lengths for the Board

Presence of Defined Board Term Lengths, and Average Lengths of Terms and Stay



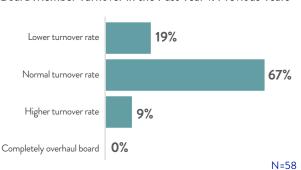
N=62

## Various Procedures in Place to Measure Board Performance



## Most Experienced Regular Recycling of Board Members Over the Pandemic

Board Member Turnover in the Past Year v. Previous Years

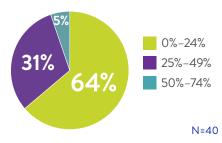


### **BOARD FUNDRAISING**

# Organizations are Somewhat Dependent on Board Giving

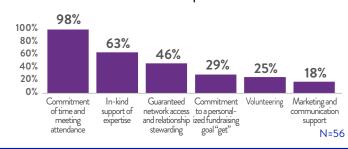
Portion of Org's Overall Contributed Income from the Board

For arts organizations with board giving requirements, a majority have 75%–100% of their boards meeting their giving requirement in any given year.



# Time Commitment and Expertise Support Generally Required

Non-Financial Resources Required of Board Members





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### **BOARD DIVERSITY**

#### **Board Diversity is Among Top 10 Priorities** Prioritization of Board Diversification within the Board 2% Among the board's top 3 priorities Among the board's top 10 priorities 35% 56% Not a top priority

N=54

for the board

for the board

Not a priority at all

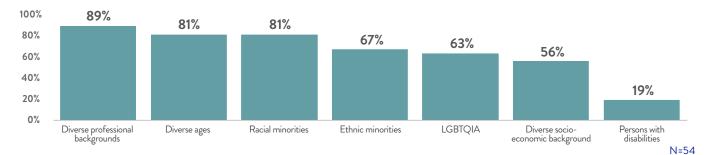
### Myriad of Actions Taken to Diversify the Board, Past 18 Months 65%



N = 51

### Diverse Professional Backgrounds, Ages, and Racial Minorities Best Represented

Segments Represented in Arts Organizations' Current Boards



### Variety of Strategies in Place in Who and How to Attract Board Diversity

