

Arts Organization Leader Benchmarking

Transforming Arts Organizations Worldwide

Require full

vaccination, including

MARCH 29, 2022

The Advisory Board for the Arts regularly surveys leaders at arts organizations — including operas, ballets, symphonies, festivals, theaters, venues, schools, advocacy organizations, and museums — about issues relevant to the arts world. This online survey was fielded **March 17–25, 2022**. This is the fourty-sixth survey of the series and was designed to help arts leaders understand decisions round COVID-19 protocols as in-door mask mandates and vaccine requirements continue to be lifted.

VACCINATION POLICIES

Stricter Vaccination Requirements for Staff COVID Vaccination Requirements, Ignoring Health/Religious Excemptions Administrative Staff (N=103) Audiences and Visitors (N=98) 59% 40% 40% 20% 19% 48%

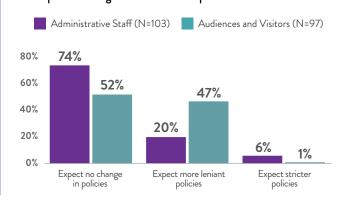
Require full

vaccination, but not

the booster

Higher Chance of More Lenient Vax Policies in the Future for Audiences

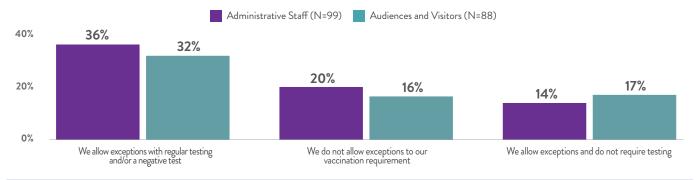
Anticipated Changes to Vaccination policies in the Near Future



Little Consensus on Handling Unvaccinated Individuals Due to Health/Religion

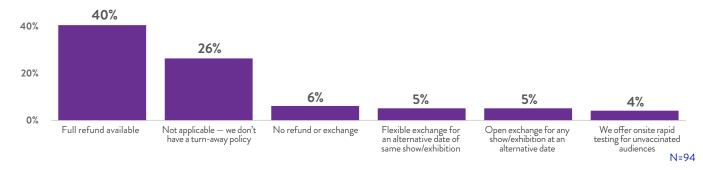
No vaccination

requirement



Majority Either Provide Full Refund or Have No Turn-Away for Unvaccinated Audiences

Turn-Away Policy for Audiences/Visitors Who Don't Meet Vaccine or Test-Out Requirements





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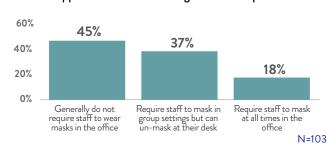
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STAFF/WORKPLACE SAFETY

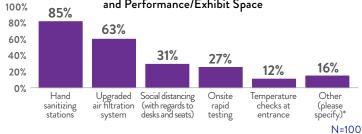
Most Do not Require Staff to Mask or Only in Group Settings

Approach to Staff Masking in the Workplace



A Variety of Safety Features Added to the Workplace

Safety Improvements Made to the Office and Performance/Exhibit Space



*Other responses included "rapid tests on site," "free masks available on-site," and "hands-free restroom fixtures."

GOVERNMENT MANDATES

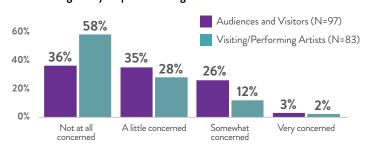
Over Half Have Stricter Safety Protocols for Audiences than Government Guidelines



N=97

More Concern for Audiences About Lifting of Government Mandates

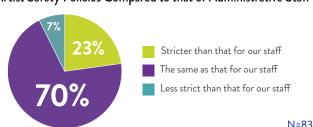
Concern Level that Lifting of Government Mandates Negatively Impacts Willingness to Return In-Person



ARTIST POLICIES

Vaccination and Masking is Typically the Same for Artists and Staff

Artist Safety Policies Compared to that of Administrative Staff



Artists Are Generally Required to Test More Frequently than Staff

Additional Health Measures Required of Artists Compared to Staff

