

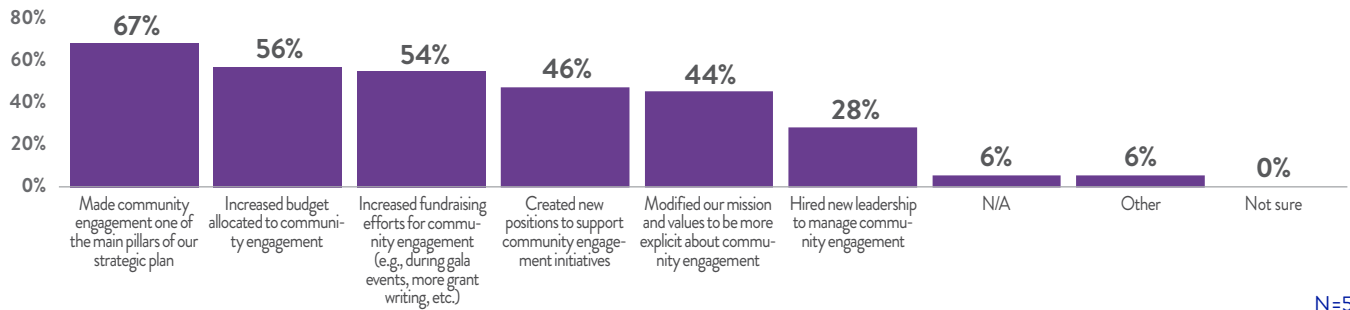
JUNE 13, 2023

The Advisory Board for the Arts regularly surveys leaders at arts organizations — including operas, ballets, symphonies, festivals, theaters, venues, schools, advocacy organizations, and museums — about issues relevant to the arts world. This online survey was fielded **May 29–June 7, 2023**. This is the seventy-fifth survey of the series and was designed to help arts leaders benchmark themselves on the current state of community engagement and volunteer management.

INSTITUTIONAL COMMITMENTS

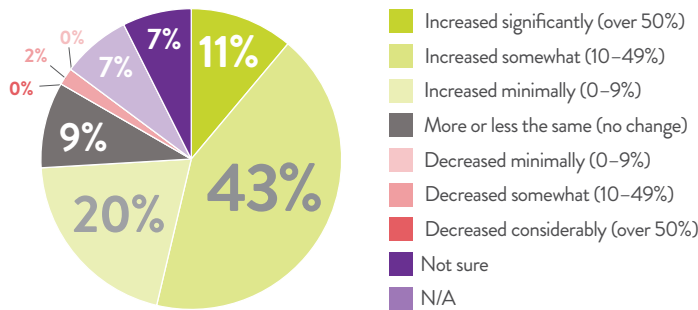
Community Engagement Has Become a Strategic Plan Pillar

Commitments made to increase community engagement in the past 2 years



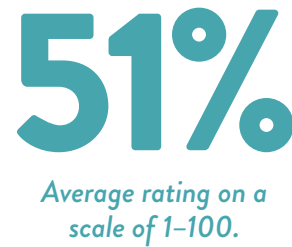
Orgs Budget More for Community Engagement

Change in budget allocated to community engagement in the past 2 years



Orgs Are Middling on Perception of Staff and Funding Allocation

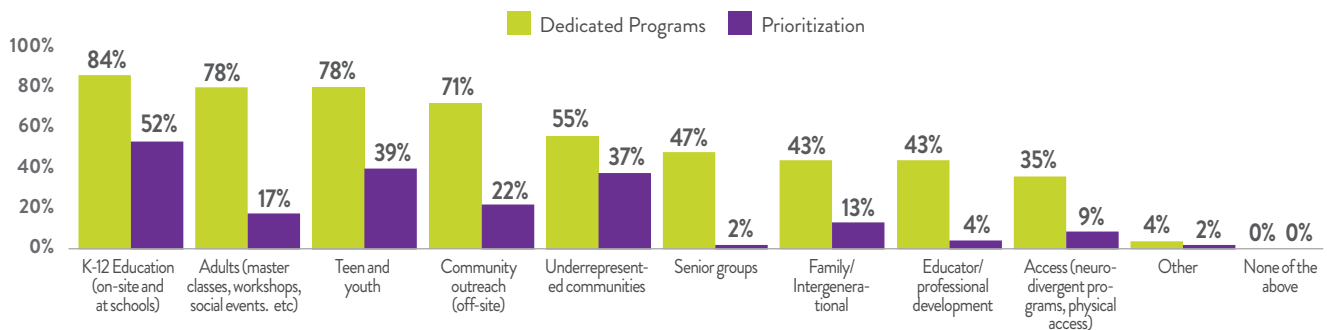
To what extent are community engagement efforts allocated appropriate funding and staff?



COMMUNITY AUDIENCE & PROGRAMS

Programs Target and Prioritize Children and Young Adults

Which audience types have dedicated programs? Which audience types are you prioritizing in terms of resources?



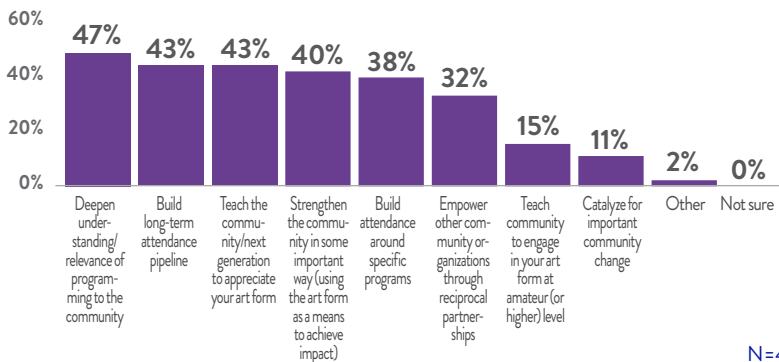
JUNE 13, 2023

The Advisory Board for the Arts regularly surveys leaders at arts organizations — including operas, ballets, symphonies, festivals, theaters, venues, schools, advocacy organizations, and museums — about issues relevant to the arts world. This online survey was fielded **May 29–June 7, 2023**. This is the seventy-fifth survey of the series and was designed to help arts leaders benchmark themselves on the current state of community engagement and volunteer management.

COMMUNITY AUDIENCES & PROGRAMS

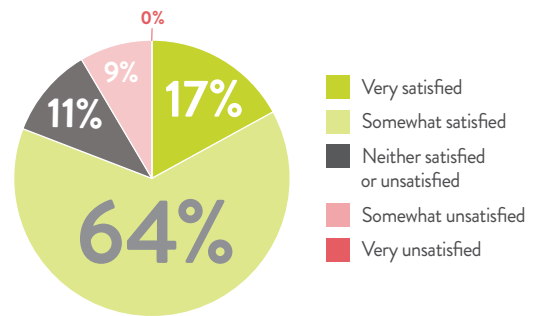
Orgs Focus on Deepening Understanding of Programming

Current focus of community engagement efforts



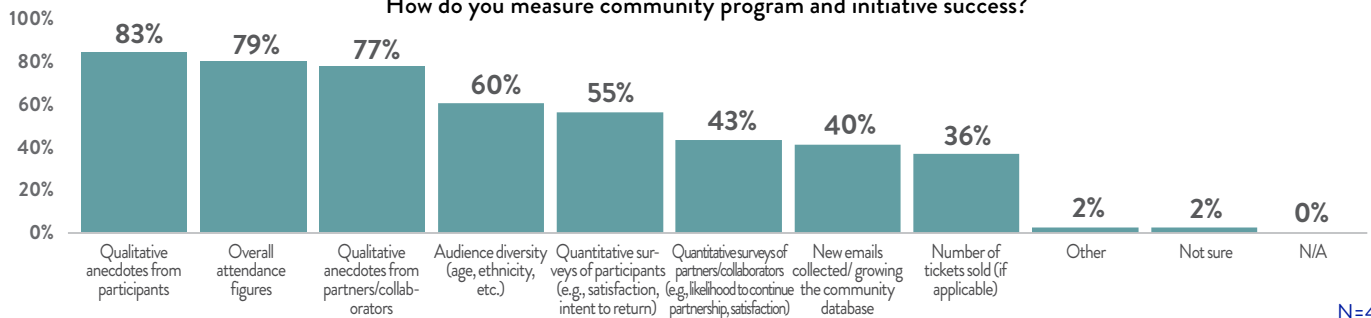
Orgs Are Somewhat Satisfied with Impact

How satisfied are you with the impact of your community programs?



Orgs Measure Success with Anecdotes and Attendance Figures

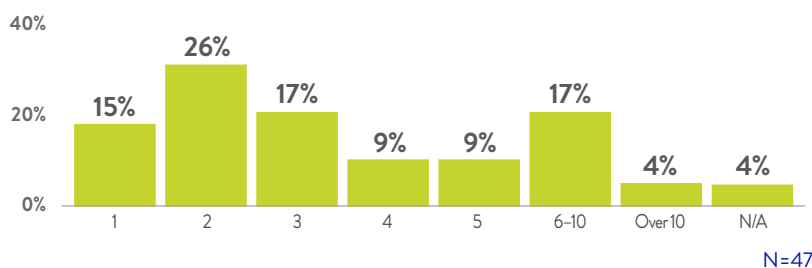
How do you measure community program and initiative success?



COMMUNITY ENGAGEMENT STAFF

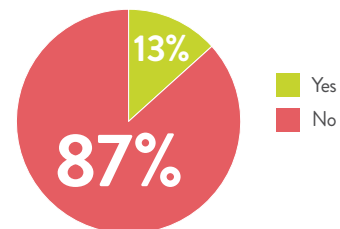
Community Engagement Staff Numbers Vary

How many people are involved in administering your community engagement?



Orgs Not Currently Hiring Community Engagement Positions

Are you currently hiring for community engagement positions?



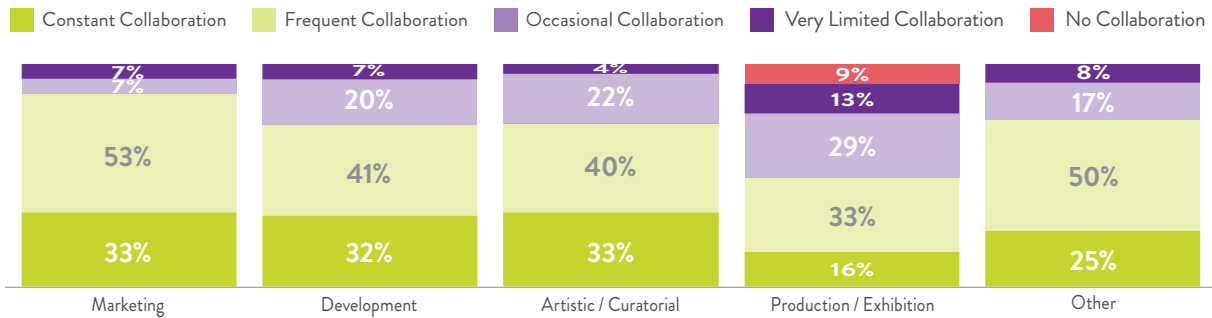
JUNE 13, 2023

The Advisory Board for the Arts regularly surveys leaders at arts organizations — including operas, ballets, symphonies, festivals, theaters, venues, schools, advocacy organizations, and museums — about issues relevant to the arts world. This online survey was fielded **May 29–June 7, 2023**. This is the seventy-fifth survey of the series and was designed to help arts leaders benchmark themselves on the current state of community engagement and volunteer management.

COMMUNITY ENGAGEMENT STAFF

Community Engagement Staff Collaborate with Wider Departments

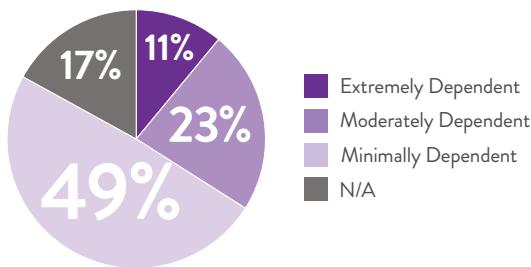
Characterize the collaboration between community engagement staff and other departments



OVERALL VOLUNTEER MANAGEMENT

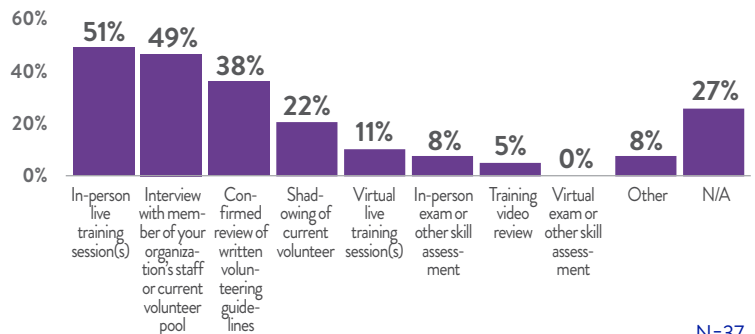
Orgs are Minimally Dependent of Volunteers for Community Engagement

How dependent are you on unpaid volunteers to manage programming & events?



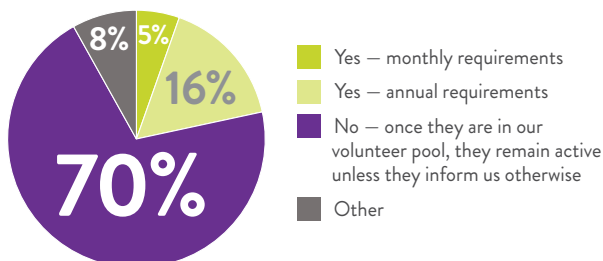
Prospective Volunteers Have Training & Interviews

What steps must individuals take before joining the volunteer roster?



Volunteers Remain Active Indefinitely

Are your volunteers required to take steps to remain in volunteer pool?



Variety of Volunteer Requirements

Describe requirements for volunteers to remain active

