## Arts Organization Leader Benchmarking

## JULY 5, 2022

The Advisory Board for the Arts regularly surveys leaders at arts organizations - including operas, ballets, symphonies, festivals, theaters, venues, schools, advocacy organizations, and museums - about issues relevant to the arts world. This online survey was fielded June 23-July 1, 2022. This is the fifty-third survey of the series and was designed to help arts leaders benchmark themeslves on governing board structures, board policies, and board fundraising.

## BOARD COMPOSITION AND POLICIES

Variety of Governing Board Sizes
Number of Active Trustees on Governing Board


## Emeriti and Honorary Trustees Most Popular Groups, but Few Have Voting Rights

Trustee Categories within Arts Orgs (and their Voting Rights and Meeting Attendance)


Chair Positions Typically Have Shorter Terms
Length of One Term of Various Board Positions


Variety of Consecutive Term Policies in Place for Board Members
Maximum Number of Consecutive Terms for Various Board Positions



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## BOARD COMPOSITION AND POLICIES

## Orientation Processes Peak for Trustees/Board Members

Written Policies and Procedures in Place for Various Board Positions
$\square$ Written statement of responsibilities and expectations $\square$ Orientation for new recruits $\qquad$ Succession planning process $\square$ N/A none of the previous procedures
 93\% 80\% 60\% 40\% 20\% 0\%



Committee chairs


Board chairs

## BOARD FUNDRAISING

About Three-Quarters of Arts Orgs Still Require Board Financial Contribution

History of Required Financial Contributions for Board Members


Majority Raise Up to 40\% of Annual Individual Giving from Board
\% of Annual Individual Giving Contributed by Trustees


Current Minimum Annual Giving Requirements for Various Board Positions, in USD


