

Arts Organization Leader Benchmarking

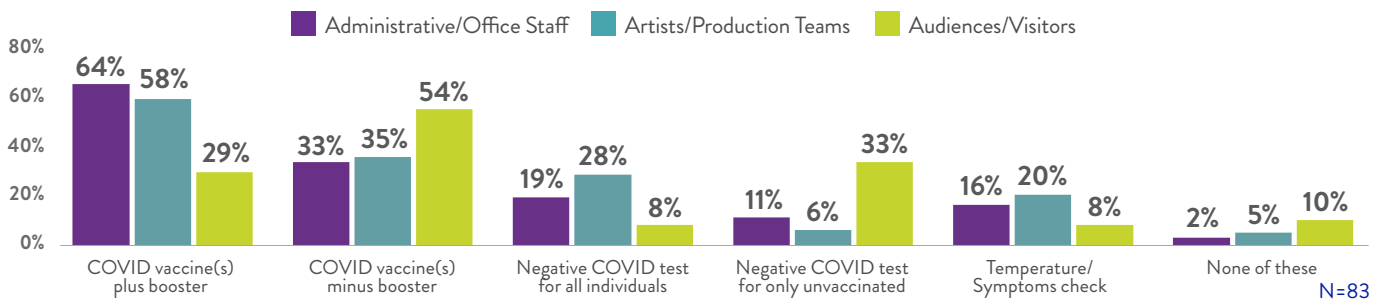
JANUARY 18, 2022

The Advisory Board for the Arts regularly surveys leaders at arts organizations — including operas, ballets, symphonies, festivals, theaters, venues, schools, advocacy organizations, and museums — about issues relevant to the arts world. This online survey was fielded **January 6–14, 2022**. This is the forty-first survey of the series and was designed to help arts leaders understand how their peers are navigating the new year and its unique challenges amidst the ongoing pandemic.

COVID-19 PROTOCOLS

Stricter Vaccination Requirements for Staff and Artists

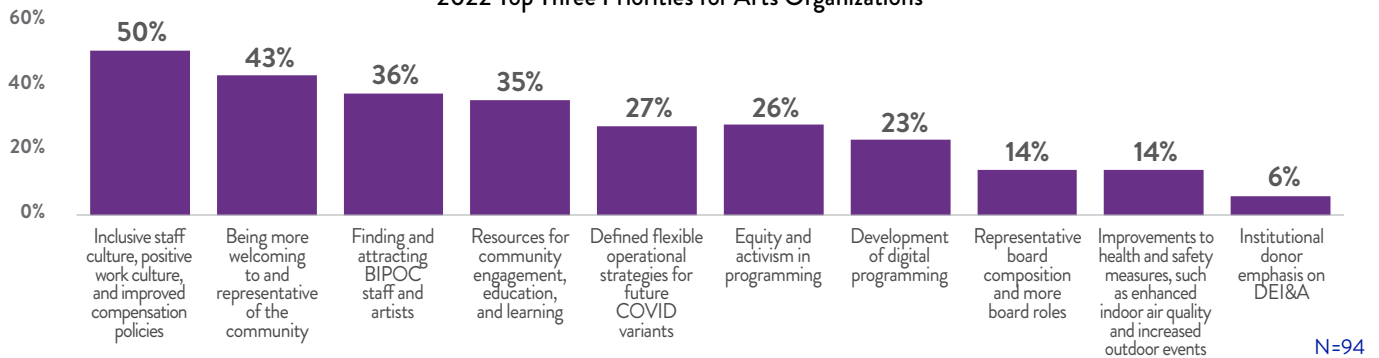
Required COVID Testing Protocols for In-Person Gatherings by Constituency



OVERALL PRIORITIES & MORALE

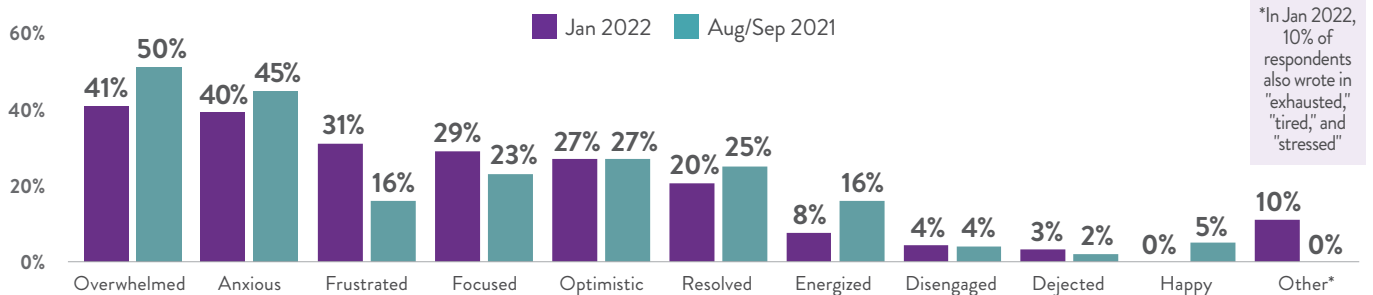
Variety of Top Focus Areas for 2022, with Improving Staff Culture in the Lead

2022 Top Three Priorities for Arts Organizations



Teams are More Frustrated Yet Remain Optimistic

Prevailing Mood Among Management/Administrative Staff



*In Jan 2022, 10% of respondents also wrote in "exhausted," "tired," and "stressed"

JAN N=99; AUG/SEP N=130

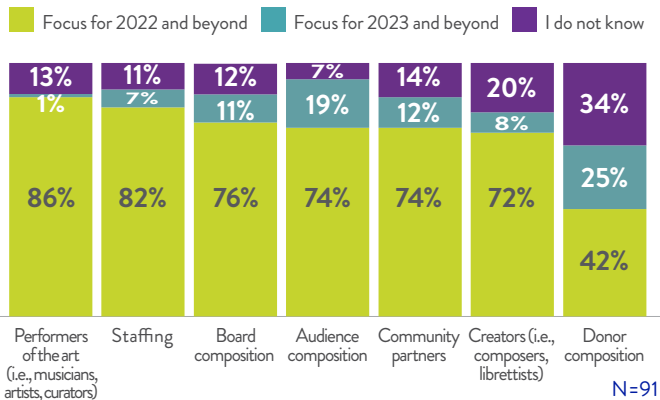
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DEI&A

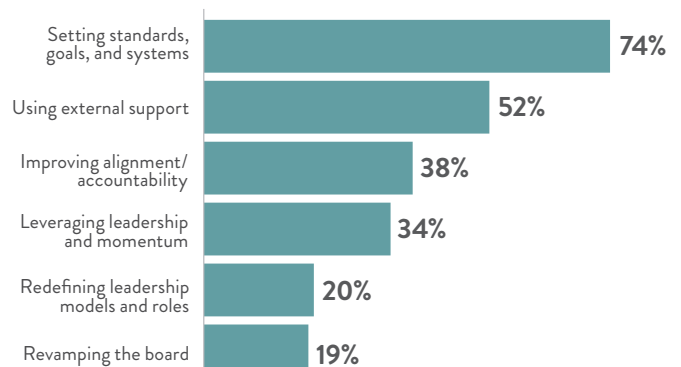
Immediate Action on DEI&A Across Groups, Less So for Donors

Time When DEI&A Is An Intentional Strategic Focus For Various Constituencies



Majority Setting Standards and Using External Support to Progress in DEI&A

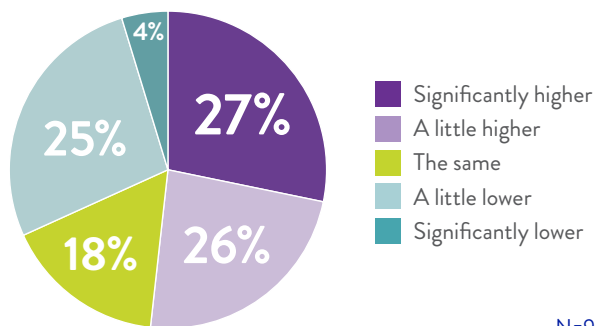
Top 3 Most Effective Strategies in Operationalizing DEI&A Progress



BUDGET & TICKET SALES

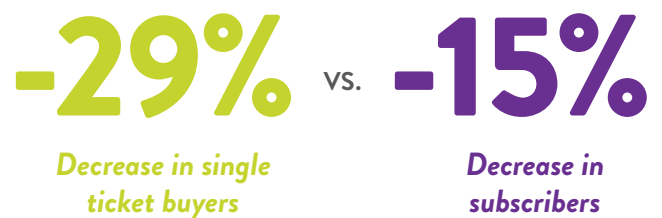
About Half Have Higher Budgets This Year

Projected Overall Expenses for the Current Year vs. the Most Recent Pre-Pandemic Year



Subscribers Have Remained More Steady Than Single Ticket Buyers

Percentage Change in Sales From The Most Recent Pre-Pandemic Year to This Year



Approaches to Encouraging Audience Return

