

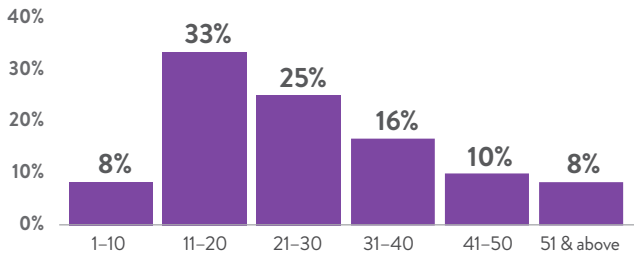
AUGUST 22, 2023

The Advisory Board for the Arts regularly surveys leaders at arts organizations — including operas, ballets, symphonies, festivals, theaters, venues, schools, advocacy organizations, and museums — about issues relevant to the arts world. This online survey was fielded August 8–16, 2023. This is the eightieth survey of the series and was designed to help arts leaders benchmark themselves on board and governance practices.

BOARD COMPOSITION & TERMS

Orgs Have 11–30 Active Trustees/Board Members

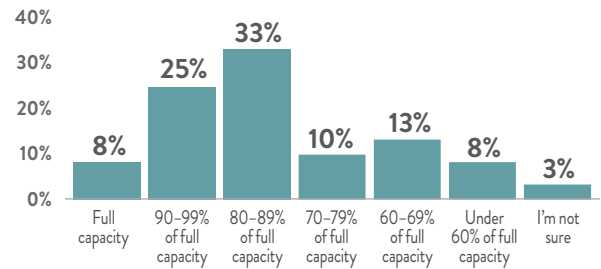
Number of active trustees/board members across your governing board



N=61

Boards are at 80–99% Capacity

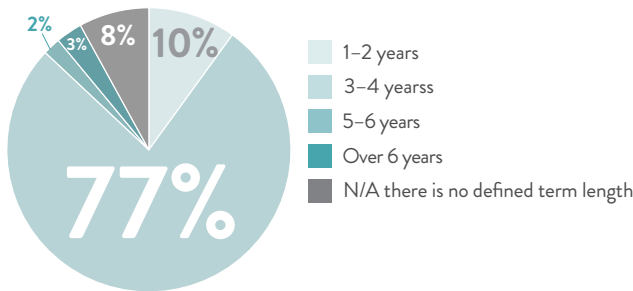
What is the current state of your board capacity?



N=61

Term Lengths Typically 3–4 Years

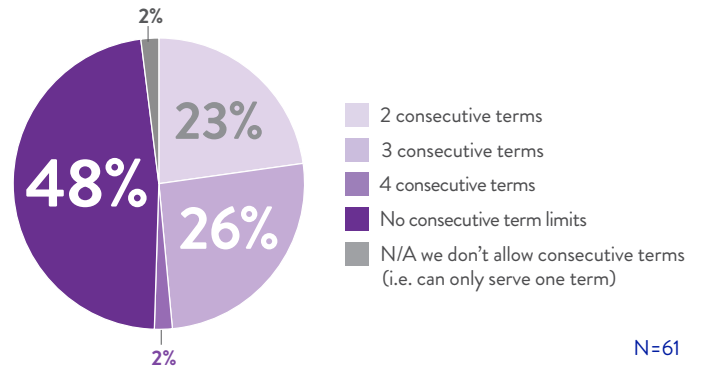
Typical length of one board member term



N=61

Most Orgs Have No Consecutive Term Limits

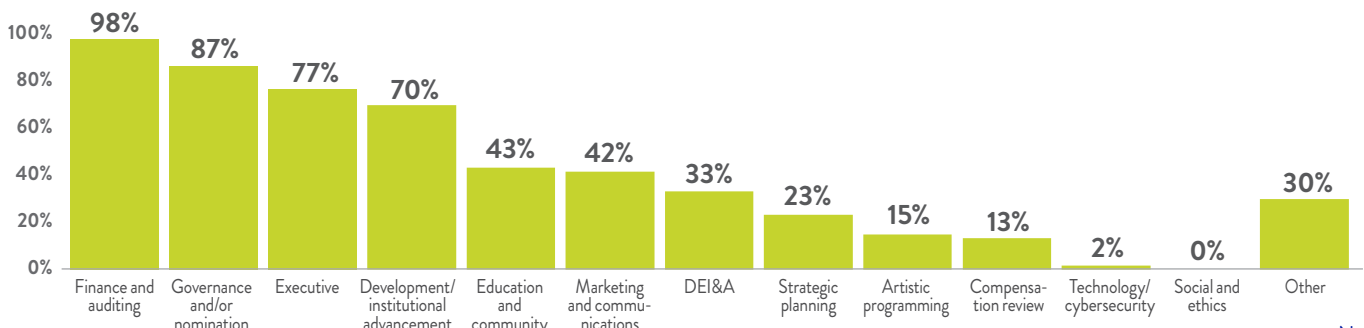
Maximum Number of Consecutive Terms for Board Members



N=61

Orgs Have Finance, Governance, & Executive Committees

For which of the following topics does your governing board have a standing committee?



N=60

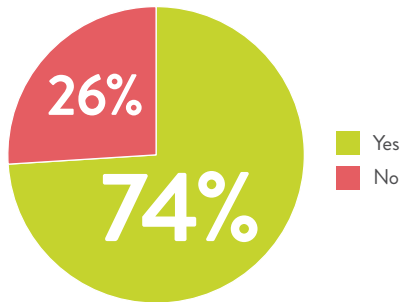
AUGUST 22, 2023

The Advisory Board for the Arts regularly surveys leaders at arts organizations — including operas, ballets, symphonies, festivals, theaters, venues, schools, advocacy organizations, and museums — about issues relevant to the arts world. This online survey was fielded August 8–16, 2023. This is the eightieth survey of the series and was designed to help arts leaders benchmark themselves on board and governance practices.

BOARD FUNDRAISING

Most Orgs Require Financial Contributions

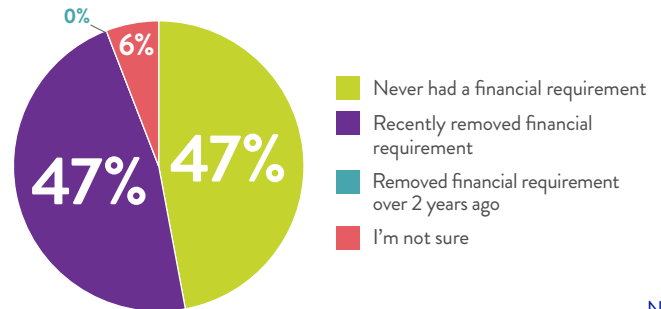
Do you require a financial contribution to be eligible for board service?



N=66

Those Without Required Financial Contributions Never Had or Recently Removed Them

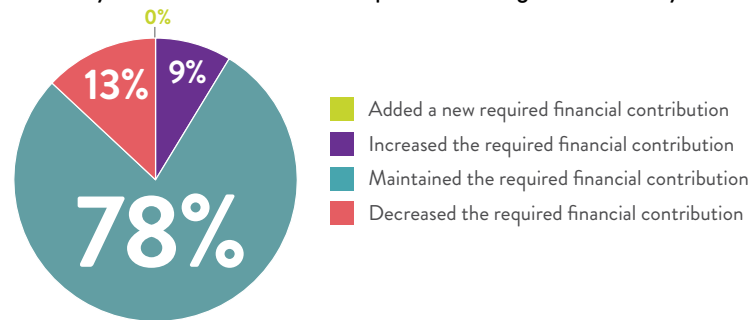
Reasons for excluding a board financial commitment



N=17

Most Orgs Have Maintained their Required Financial Contribution

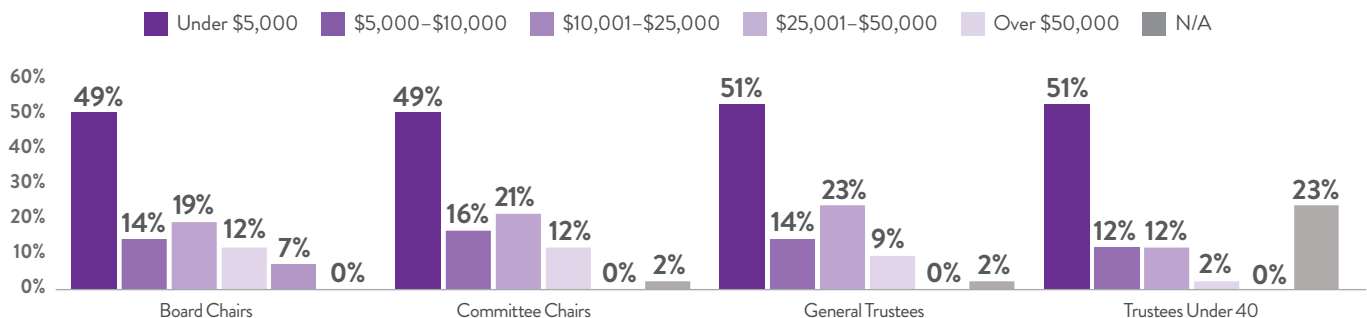
How has your financial contribution requirement changed in the last 3 years?



N=46

Most Annual Giving Requirements are <\$5,000

What is your current minimum annual giving requirement for a board member?



N=43

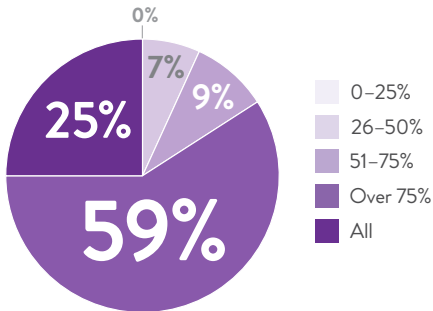
AUGUST 22, 2023

The Advisory Board for the Arts regularly surveys leaders at arts organizations — including operas, ballets, symphonies, festivals, theaters, venues, schools, advocacy organizations, and museums — about issues relevant to the arts world. This online survey was fielded August 8–16, 2023. This is the eightieth survey of the series and was designed to help arts leaders benchmark themselves on board and governance practices.

BOARD FUNDRAISING

Most Board Members Meet Giving Requirements

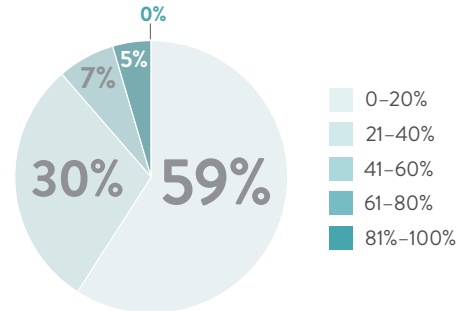
What % of your board meets their giving requirements?



N=44

<20% of Total Individual Contributed Income Comes from Boards

What % of total individual contributed income comes from your board?

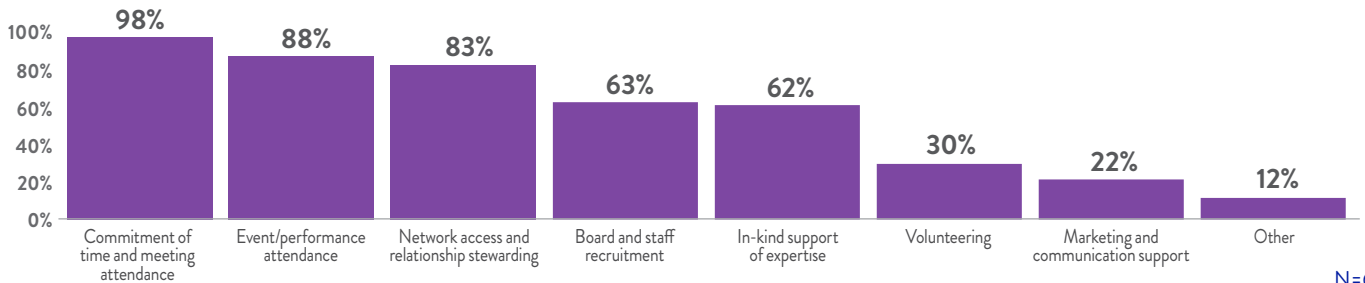


N=44

BOARD POLICIES & CHANGES

Orgs Require Meeting & Event Attendance

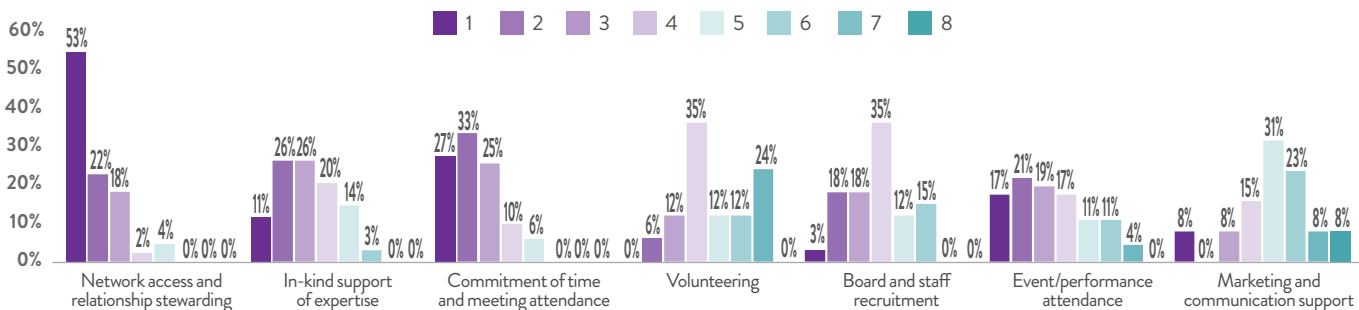
What non-financial resources do you require of your board?



N=60

Networking Access & Relationship Stewarding is Most Critical Resource

Which required non-financial resources are most critical?



N=53

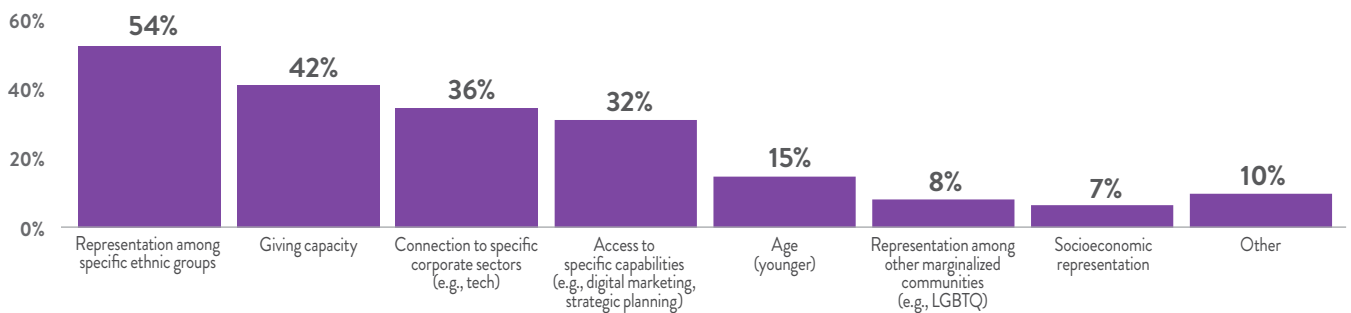
AUGUST 22, 2023

The Advisory Board for the Arts regularly surveys leaders at arts organizations — including operas, ballets, symphonies, festivals, theaters, venues, schools, advocacy organizations, and museums — about issues relevant to the arts world. This online survey was fielded August 8–16, 2023. This is the eightieth survey of the series and was designed to help arts leaders benchmark themselves on board and governance practices.

BOARD POLICIES & CHANGES

Ethnic Representation is Highest Priority in New Member Recruitment

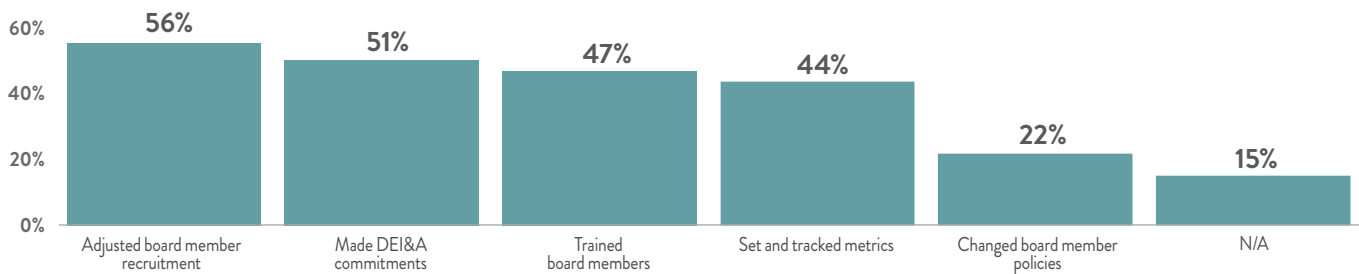
Current biggest priorities in board member recruitment



N=59

Most Orgs Have Adjusted Board Member Recruitment

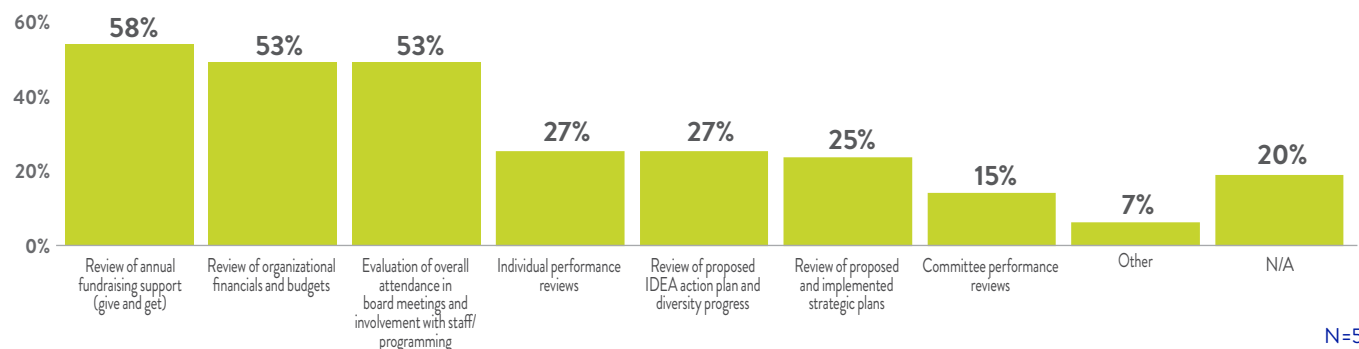
Actions taken to diversify board in last 2 years



N=59

Most Orgs Have Review of Annual Fundraising Support

Do you have procedures in place to evaluate board performance & involvement?



N=59