

Transforming Arts Organizations Worldwide

Arts Organization Leader Benchmarking

AUGUST 2, 2022

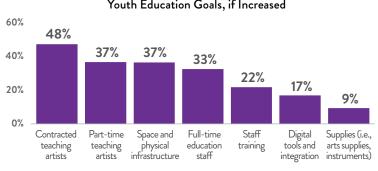
The Advisory Board for the Arts regularly surveys leaders at arts organizations — including operas, ballets, symphonies, festivals, theaters, venues, schools, advocacy organizations, and museums — about issues relevant to the arts world. This online survey was fielded **July 21–29, 2022**. This is the fifty-fourth survey of the series and was designed to help arts leaders benchmark themselves on education budgets, strategies around student interactions, and operational policies regarding on-site and off-site visits.

STRATEGIC CHANGES

Change in Overall Education Budget this FY v. last FY Looking at youth programs specifically, 50% increased this budget, 35% did not change this budget, 35% did not change this budget, 11% decreased this budget, and 4% don't know. Increased Remained the same Decreased I don't know

Orgs in Need of Human Capital for Education Programs

Top 2 Resources with Greatest Impact on Acheiving Youth Education Goals, if Increased

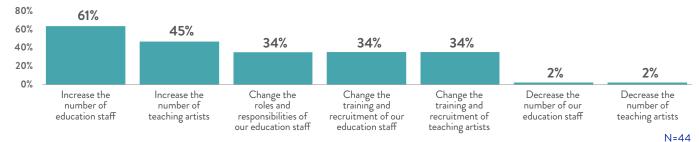


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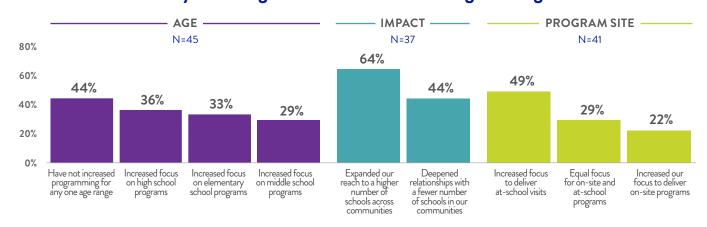
Orgs Set on Increasing Education Staff and Teaching Artists

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Changes Made/Planning to Make to Education Department Next FY



Variety of Changes to Youth Education Programming Foci





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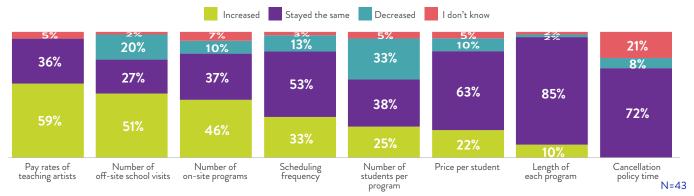
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OPERATIONAL CHANGES

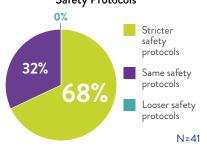
Increases in Teaching Artist Pay and Decreases in Program Lengths

Changes to the Structure of Youth Programs, for Fall 2022



Arts Orgs Enforce Stricter Safety Rules Than Schools

On-Site Safety Protocols v. Off-Site Safety Protocols

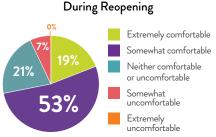


Biggest Challenge to Youth Programs Due to COVID-19



Teaching Artists Generally Comfortable Working with Students

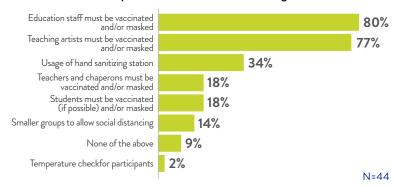
Comfort Level of Teaching Artists



N=43

Strictest Safety Protocols for Education Staff and Teaching Artists

On-Site Safety Protocols in Place for Youth Programs, in Fall 2022



Arts Orgs Are Shifting Back to In-Person Youth Programs

Current Maintenance of Online/Hybrid Youth Programs

