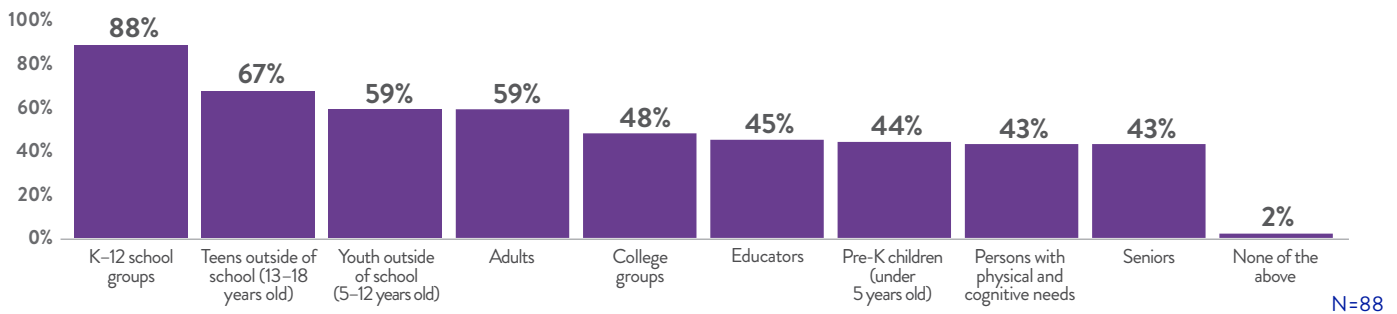


APRIL 18, 2023

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CURRENT EDUCATION PROGRAMS

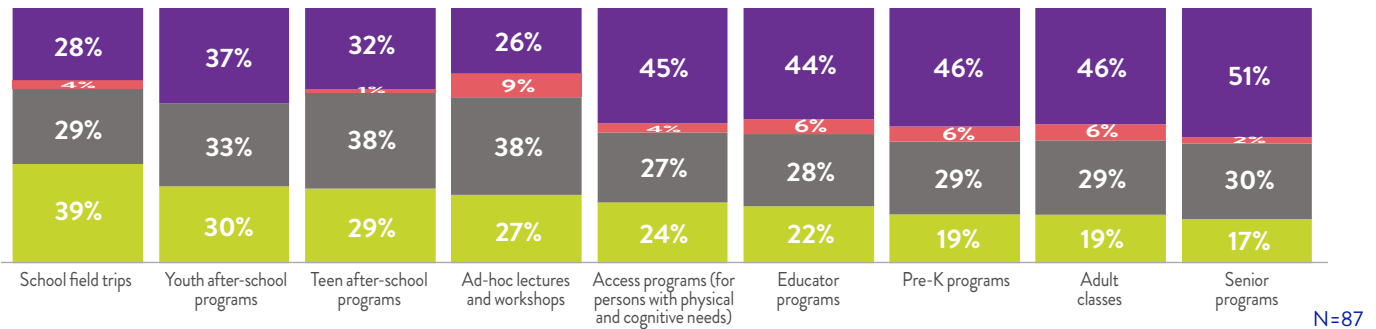
Audiences That Are Currently Offered Formal Education Programs



Orgs Are Generally Increasing or Maintaining Investments in Education Programs This Year

Investments in Education Programs in FY23 v. FY22

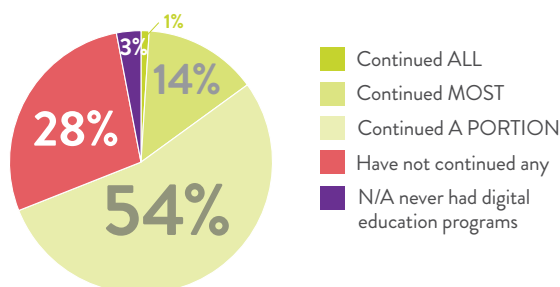
Increased investment in FY23 | Same investment in FY23 | Decreased investment in FY23 | N/A or Not sure



DIGITAL EDUCATION EFFORTS

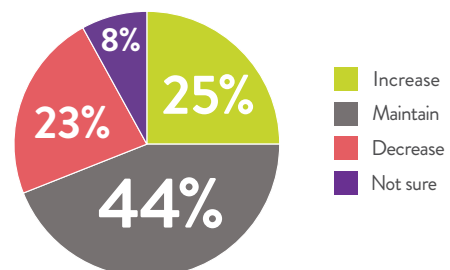
Majority Have Continued At Least Some Digital Education Programs Since Pandemic

Continuation of Digital Education Programs from Pandemic into FY23



One-Quarter Likely to Increase Investments in Digital Education Programs

Investment in Digital Education Programs Over the Next 2–3 Years

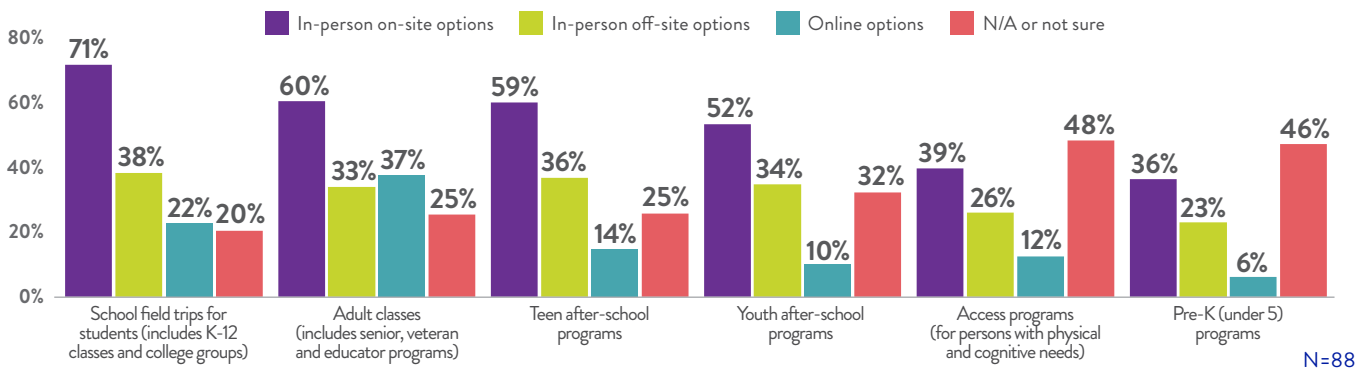


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DIGITAL EDUCATION EFFORTS

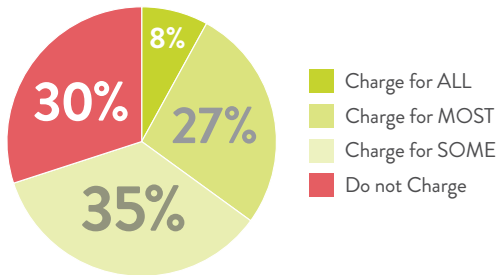
Formats in Which Different Education Programs Are Offered



EDUCATION TUITION & FEES

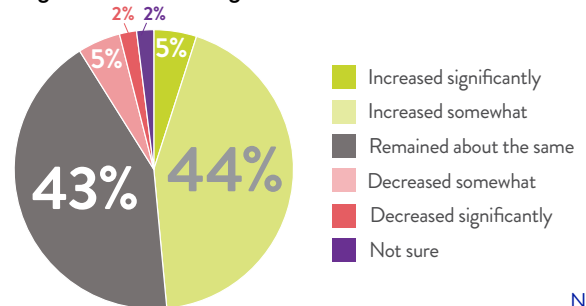
Range in How Many Programs Are Charged Fees Or Not

Status of Charging Fee for Education Programs



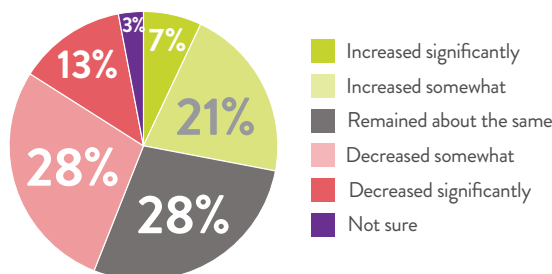
One-Half Have Increased Education Tuition Fees This Year

Change in Education Program Tuition Fees/Rates FY23 v. FY22

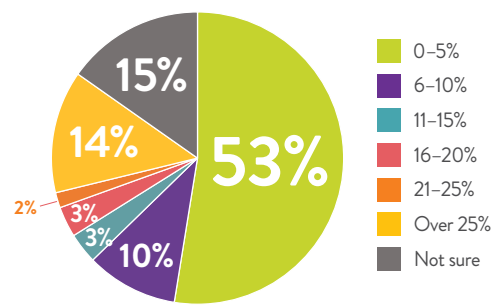


Varied Performance in Education Earned Revenues from Tuition Fees in FY22

Revenues from Education Tuition Fees in FY22 v. Pre-Pandemic (2019)



Half Earn Only Up To 5% of Org Earned Revenue from Education Tuition Fees



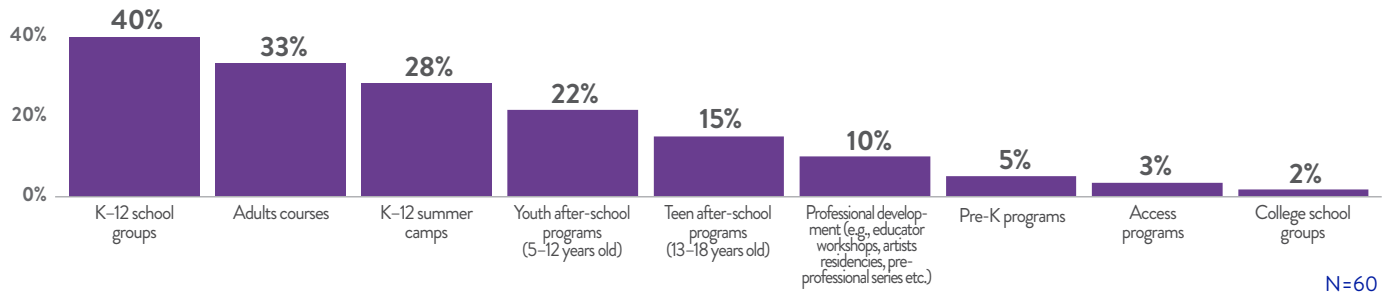
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EDUCATION, TUITION & FEES

K-12 Schools Groups and Adult Courses Generate Most Earned Income

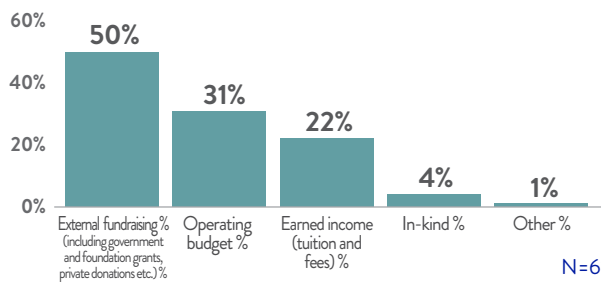
Top 2 Education Programs Generating Most Income From Tuition Fees/Rates in FY22



EDUCATION REVENUE SOURCES

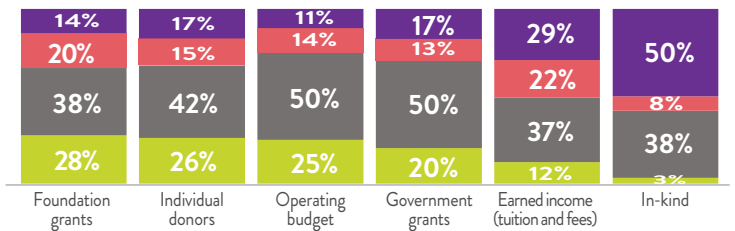
Majority of Education Funding Comes from External Fundraising and Operating Budget

Average % of Revenue Sources for Education Funding in FY23



Change in Revenue Sources Funding Education Programs in FY23 v. Pre-Pandemic (2019)

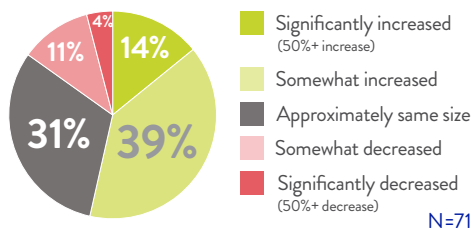
Legend: Increased in FY23 (Green), About the same in FY23 (Grey), Decreased in FY23 (Red), N/A or Not sure (Purple)



EDUCATION COSTS & STAFF

Over Half of Orgs Either Maintained or Increased Education Budget This Year

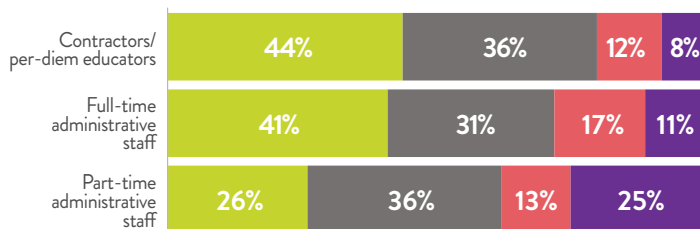
Change in Budget Allocated to Education Programs in FY23 v. Pre-Pandemic (2019)



Majority Are Either Increasing or Maintaining Education Staff Numbers This Year

Change in Education Administrative Staff FY23 v. Pre-Pandemic (2019)

Legend: Increased numbers (Green), Maintained numbers (Grey), Decreased numbers (Red), N/A or not (Purple)



In addition, 40% of arts orgs have made **SIGNIFICANT** changes to education staff responsibilities, 53% have made **SOME** changes, and 7% have made no changes at all (N=72)

N=72