

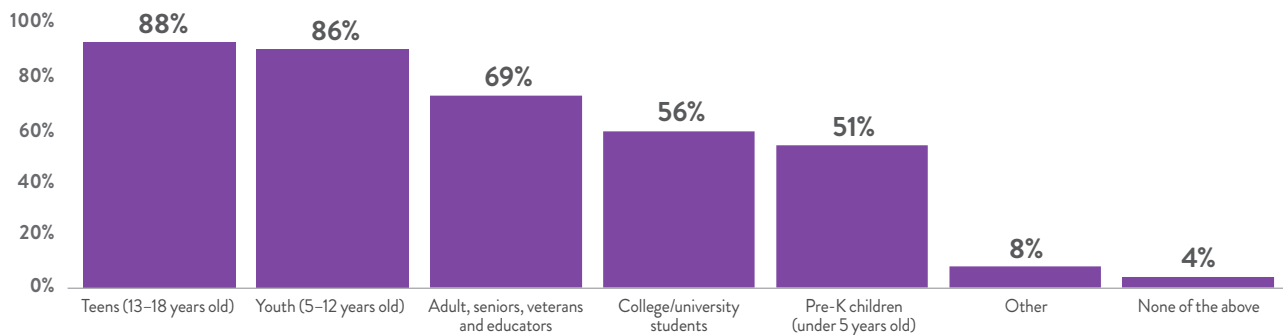
APRIL 4, 2024

The Advisory Board for the Arts regularly surveys leaders at cultural organizations — including operas, ballets, symphonies, festivals, theaters, venues, schools, advocacy organizations, and museums — about issues relevant to their industries. This online survey was fielded **March 19–27, 2024**. This is the ninety-second survey of the series and was designed to help leaders benchmark themselves on education programs.

EDUCATION PROGRAM TYPES & AUDIENCES

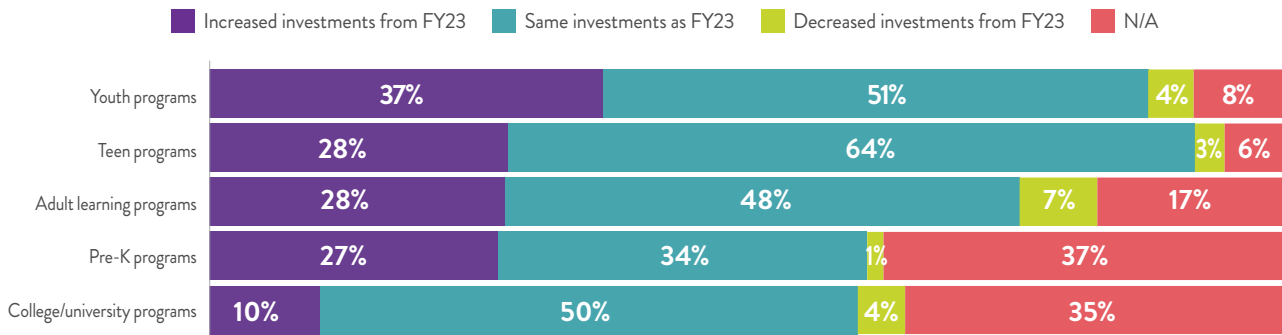
Most Have Programs for Teens & Youth

For which audiences do you offer formal/established education programs?



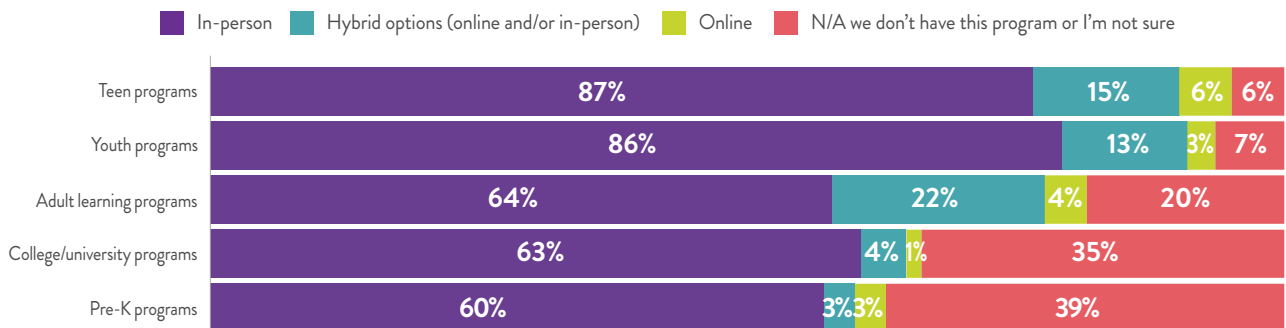
Investment in Education Programs Has Mostly Stayed the Same

Compared to last year, how have your investments for these education programs changed?



Most Education Programs are In-Person

In which format is each program type offered?



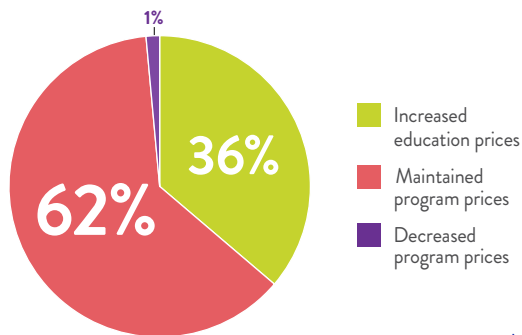
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EDUCATION PROGRAM REVENUES, COSTS & FUNDING

Most Have Maintained Program Prices

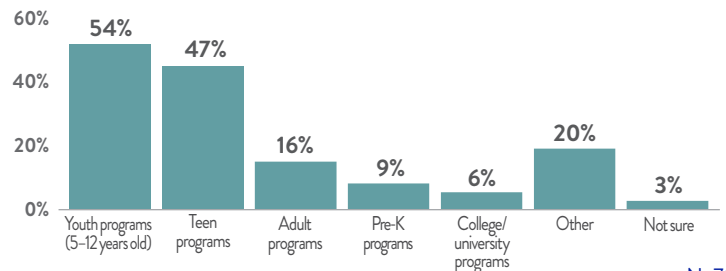
Have you changed your education program fee structure from this year to last?



N=72

Youth & Teen Programs Generate the Greatest Income

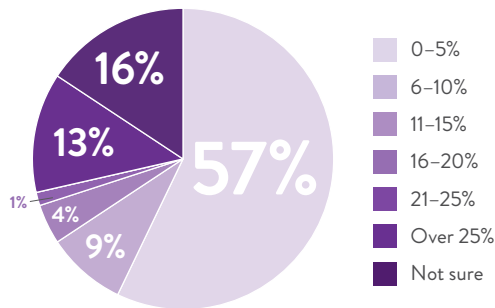
Which education programs generated the most earned income from tuition and fees in FY23?



N=70

<6% of Earned Income Comes from Education

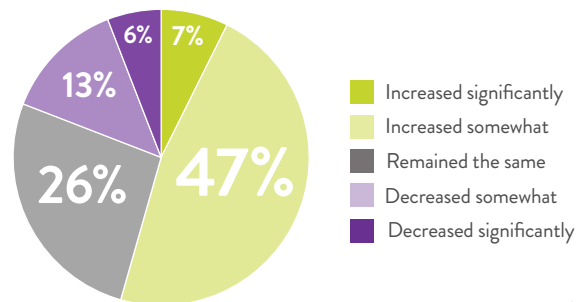
What % of your earned income came from education tuition and fees in FY23?



N=70

Education Budgets Have Increased

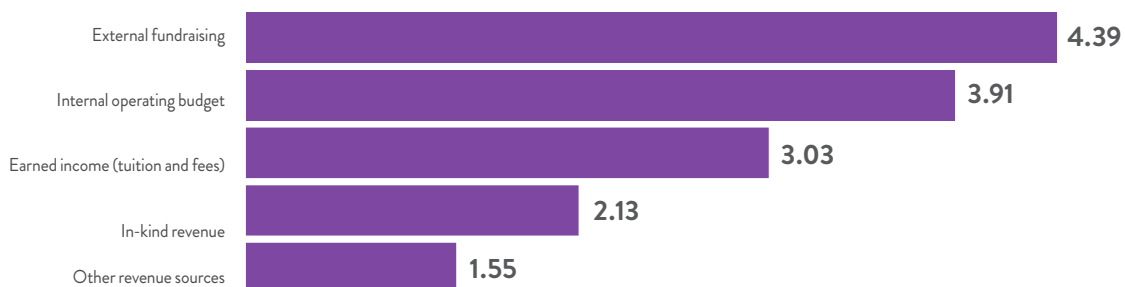
Compared to last year, how has your budget for education programs changed?



N=68

Orgs Ranked External Fundraising as Most Important Funding Source

Rank the sources of education program funding from most to least important (1–5)



N=64

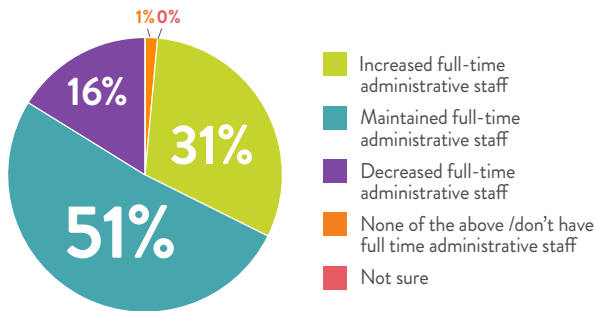
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EDUCATION PROGRAM STAFFING

Most Have Maintained Education Staff Size

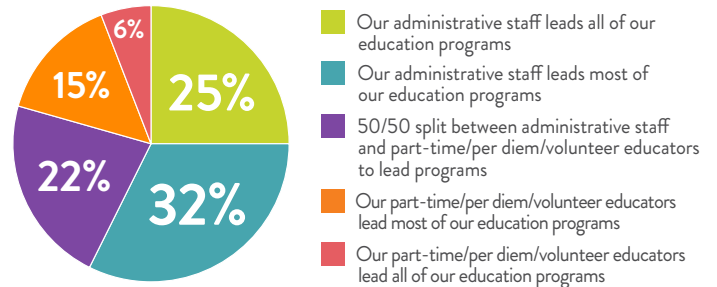
Which describes your current full-time administrative staff in charge of education programs compared to last year?



N=68

A Mix of Staffing Types Manages Education Programs

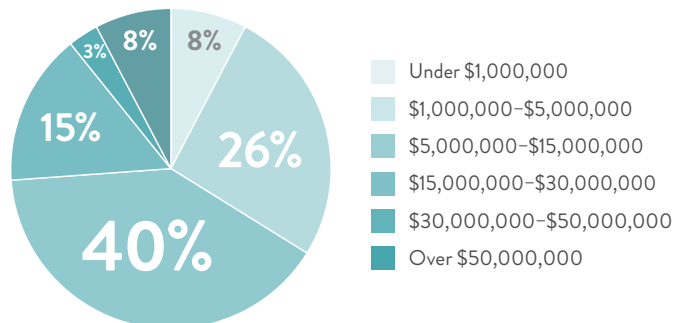
How are your education programs managed by type of staff?



N=68

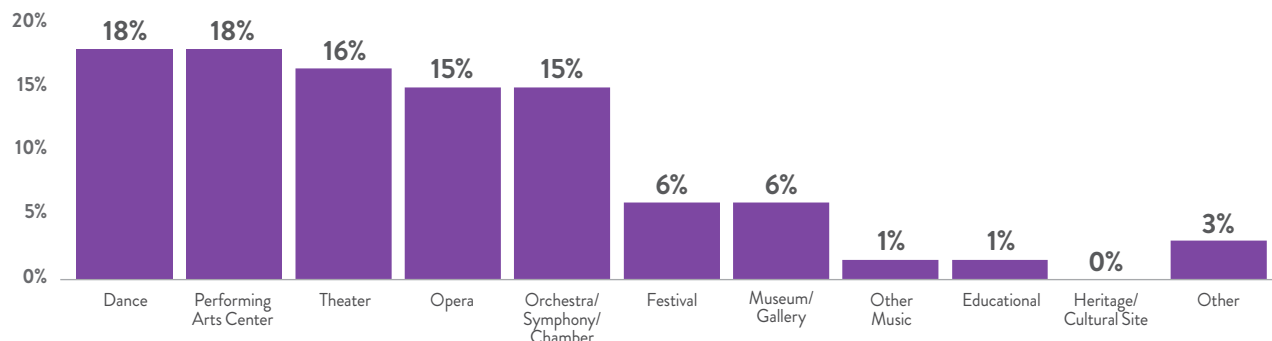
ORGANIZATION INFORMATION

Operating Budget



N=65

Genres



N=67