#### Transforming Arts Organizations Worldwide

# Arts Organization Leader Benchmarking

#### **NOVEMBER 2, 2021**

The Advisory Board for the Arts regularly surveys leaders at arts organizations — including operas, ballets, symphonies, festivals, theaters, venues, schools, advocacy organizations, and museums — about issues relevant to the arts world. This online survey was fielded **October 21–29, 2021**. This is the thirty-eighth survey of the series and was designed to help arts leaders benchmark how their peers are making progress on **environmental sustainability**.

## **LEVEL OF ENGAGEMENT**

# Majority Taking Action Now or Will Shortly Timeframe When Arts Orgs Plan to Take Action

on Environmental Sustainability

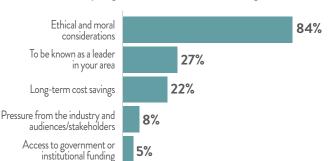
Currently taking action
1–6 months from now

7–12 months from now
1–3 years from now
I don't know

I doll t know

## Ethics and Morality Top Reason for Engagement

Most Important Drivers Behind Adopting Green Practices in Arts Orgs



N=37

## Those Taking Action Have Only Done So Intermittantly

N=41

Current Level of Planning and Engagement on Environmental Sustainability



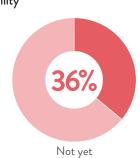
Engaged and well intentioned, with some initiatives underway but not built into the infrastructure systematically



Well engaged, literate, and committed via investment & funding, contractual requirements, resource support, and dedicated metrics



Planned but not yet translated into action

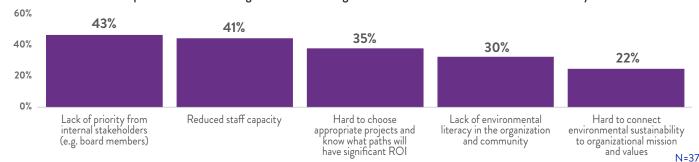


planned

N=41

#### Lack of Priority and Staff Resources Hardest Challenges Against Engagement

Top Two Hardest Challenges Behind Devoting More Resources to Environmental Sustainability





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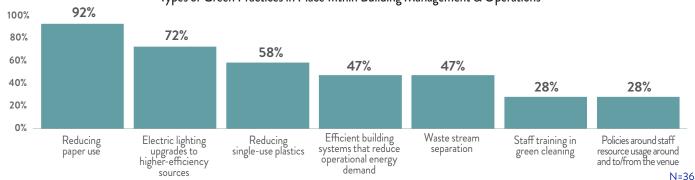
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## **IMPLEMENTED GREEN PRACTICES**

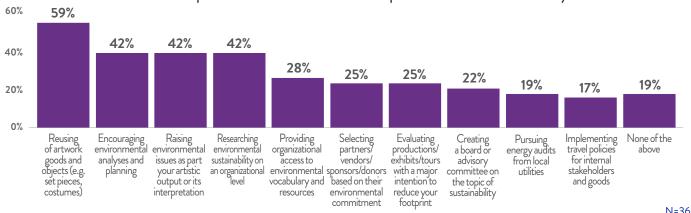
#### Reducing Paper Use Is Most Common Green Practice in Arts Organizations

Types of Green Practices in Place within Building Management & Operations



## A Wide Range of Sustainable Policies Implemented in Arts Organizations

Artistic and Operational Decisions in Place that Incorporate Environmental Sustainability



#### Environmental Sustainability Actions with the Greatest Impact for Arts Orgs

Renewing air conditioning systems in both the offices and venues

Changing room temperatures, reducing the number of exhibition-based projects, and decreasing shipping of work

Identifying sustainability as an institutional value and letting stakeholders know its priority Planning to shift to 100% renewable energy sources

Being mindful in how we build and dispose of productions Reducing commuting to and from the office

Appointing a Sustainability Officer and including sustainability as a key point in our strategic plan Directing all tour travel away from cars to rail