

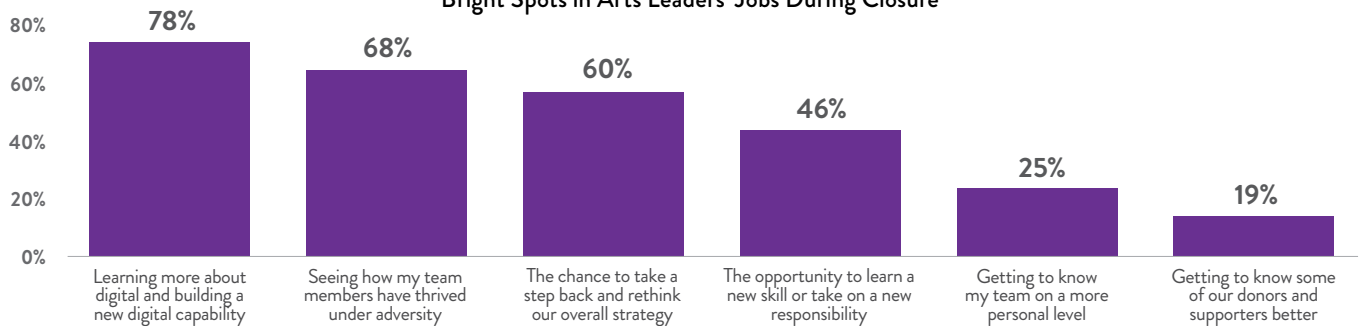
NOVEMBER 17, 2020

The Advisory Board for the Arts surveyed leaders at arts organizations — including operas, symphonies, festivals, theaters, venues, schools, advocacy organizations, and museums — about the impacts of coronavirus on their institutions as well as other relevant topics of interest. This online survey was fielded **November 9–13, 2020**. This is the nineteenth survey of the series.

A LOT TO BE THANKFUL FOR

New Digital Savvy, Team Resilience, and Opportunity to Reset Provide Positive Moments During Pandemic

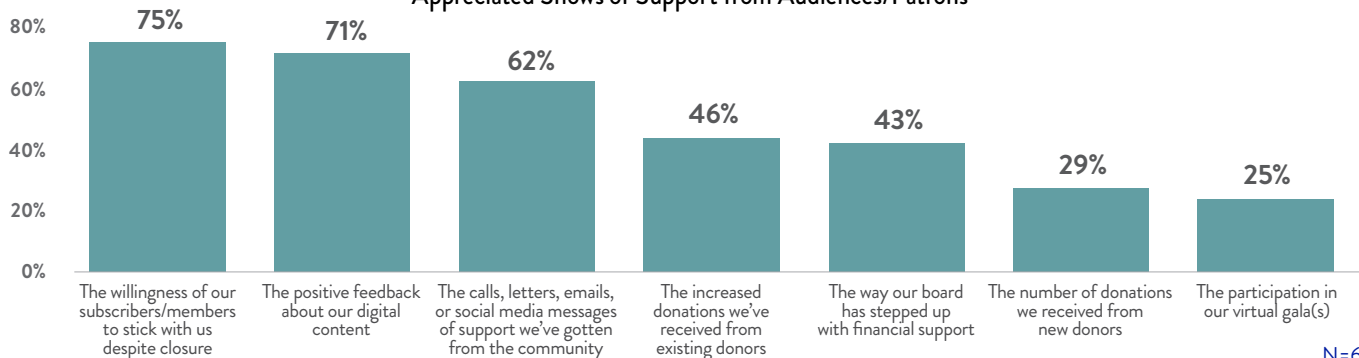
Bright Spots in Arts Leaders' Jobs During Closure



N=63

Audiences' Financial Support, Embrace of Digital, and Kind Words Buoy Arts Leaders

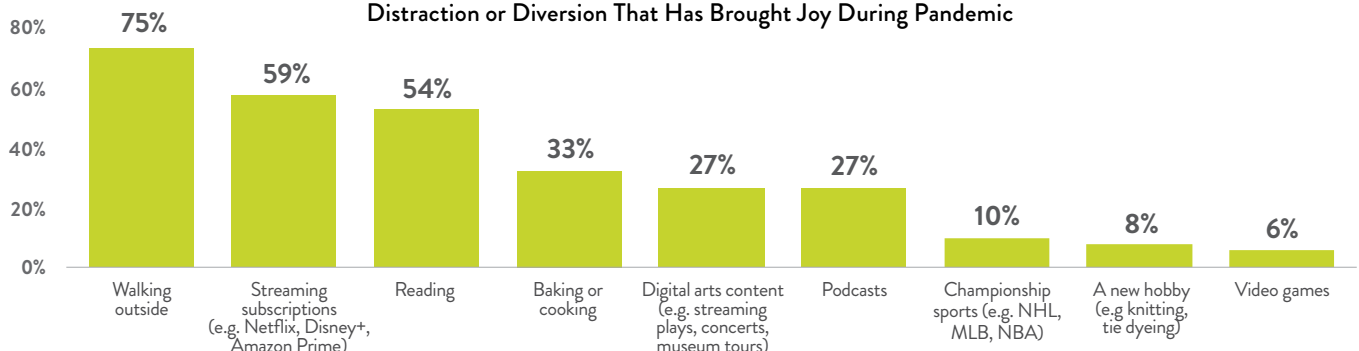
Appreciated Shows of Support from Audiences/Patrons



N=63

Walks, Streaming Entertainment, and Books Prove Delightful Distractions

Distraction or Diversion That Has Brought Joy During Pandemic



N=63

Arts Organization Coronavirus Impact & Response Benchmarking

NOVEMBER 17, 2020

The Advisory Board for the Arts surveyed leaders at arts organizations — including operas, symphonies, festivals, theaters, venues, schools, advocacy organizations, and museums — about the impacts of coronavirus on their institutions as well as other relevant topics of interest. This online survey was fielded **November 9–13, 2020**. This is the nineteenth survey of the series.

A LOT TO BE THANKFUL FOR

Silver Linings for Arts Organizations During Closure

The focus on justice, equity, diversity and inclusion.

The closures have given us a chance to hone the production quality of our digital content. We have decided to continue creating and providing digital content even when we are able to open up again.

The continued generosity of our donors shows how much they truly care about the institution and our artists.

The possibility of reaching new audiences through digital programming.

The transparency and collaborative spirit of our peer cultural arts organizations.

It has pulled us away from our regular impulses and day to day tactics and made us think more creatively and productively.

The challenges have forced our team to collaborate more authentically and holistically and has allowed us to reimagine how we approach and execute projects.

The ability to pivot to exceptional digital programming, our commitment to continue the employment of our entire company, and the emergence of several company dancers as excellent choreographers.

Seeing how well our staff has pulled together to achieve our goals.

Personal Reflections of Gratitude and Joy in the Pandemic

All of this time at home has actually allowed me to reconnect with old friends (virtually) and talk to people I love more frequently.

My dog — she makes me laugh when I need it most!

Our new President and Vice President on the horizon!

Being more connected than ever with my inner self.

The resiliency of my children!

Low interest rates! I bought my first home during this time.

More flexibility in my work schedule. Being able to run a load of laundry or take the dog out for a quick walk is really helpful and relaxing.

My pets. They have loved us being at home more and their antics and shenanigans have brought lots of joy.

Time to reflect on how simply you can live and be happy, what really matters in life and how to shape life going forward to reflect those values.